

	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Adults 12+</b>															
CHED	13.2	14.2	15.5	13.5	-12	174.8	200.9	225.2	211.6	-6	13.1	13.6	16.6	13.6	-18
CISNFM	15.2	13.2	10.2	11.4	11	194.8	157.2	132.0	162.7	23	15.1	12.6	11.0	11.4	3
CHBNFM	9.6	11.4	10.4	11.4	9	172.6	192.4	195.6	201.6	3	9.6	10.9	11.1	11.5	3
CFBRFM	11.4	11.9	7.9	10.1	27	163.4	158.0	138.2	171.3	23	11.3	11.4	8.5	10.2	20
CFMGFM	9.5	9.7	9.9	9.6	-3	112.4	134.6	141.0	123.2	-12	9.5	9.3	10.6	9.7	-8
CKRAFM	5.7	8.0	5.6	8.2	46	99.2	123.3	104.3	116.5	11	5.7	7.6	6.0	8.3	38
CIRKFM	5.2	5.5	4.8	7.5	56	95.5	113.3	86.3	111.3	28	5.1	5.3	5.2	7.5	44
CHDIFM	5.4	5.9	5.3	7.3	37	113.1	130.4	132.1	134.5	1	5.4	5.7	5.7	7.4	29
CKNGFM	7.8	7.6	6.0	6.5	8	133.7	127.7	131.2	130.8	-0	7.8	7.3	6.4	6.5	1
CFCW	8.6	8.2	8.0	5.7	-28	88.9	67.9	62.4	59.4	-4	8.5	7.8	8.6	5.7	-33
CKUA	2.7	3.7	3.6	3.6	0	41.6	59.8	62.7	57.1	-8	2.7	3.6	3.9	3.6	-7
CHMCFM	2.3	2.1	3.4	2.3	-32	39.8	53.7	58.9	42.8	-27	2.3	2.0	3.6	2.3	-36
CHQT	2.2	1.3	1.3	1.2	-7	42.6	33.6	51.7	47.8	-7	2.2	1.2	1.4	1.2	-14
CFRN	1.8	1.8	1.3	1.2	-7	37.2	36.9	35.2	35.0	-0	1.8	1.7	1.4	1.2	-14
<b>Women 12+</b>															
CFMGFM	6.8	6.5	6.2	7.1	14	70.9	85.5	85.5	79.4	-7	13.7	12.8	13.5	14.7	8
CISNFM	9.1	7.7	7.0	6.8	-2	116.4	92.4	81.3	95.4	17	18.5	15.3	15.3	14.0	-8
CHBNFM	6.6	7.1	6.4	6.7	4	104.6	117.1	120.5	125.9	4	13.2	14.0	14.0	14.0	0
CHED	5.5	5.9	6.6	5.9	-10	66.4	81.6	94.0	86.4	-8	11.0	11.6	14.3	12.2	-14
CKRAFM	2.6	4.3	2.3	4.6	100	54.2	60.0	52.9	60.7	14	5.2	8.5	5.1	9.5	86
CKNGFM	4.4	4.6	3.4	3.5	2	72.7	69.6	72.9	67.3	-7	9.0	9.1	7.5	7.2	-4
CFBRFM	3.0	2.5	2.8	3.2	14	62.3	59.2	55.8	63.6	13	6.0	4.9	6.0	6.7	11
CHDIFM	1.6	2.4	1.9	3.0	57	45.5	60.1	59.7	61.7	3	3.3	4.7	4.2	6.3	50
CFCW	4.5	4.5	4.5	2.6	-42	42.5	35.5	30.0	31.7	5	9.2	8.9	9.8	5.3	-45
CHMCFM	1.3	1.2	1.6	1.6	0	21.0	30.6	32.7	24.7	-24	2.6	2.3	3.5	3.4	-2
CKUA	1.5	1.7	1.3	1.5	15	19.9	27.1	27.3	27.7	1	3.0	3.3	2.8	3.0	7
CIRKFM	1.6	1.7	1.0	1.2	20	35.2	38.2	29.8	35.1	17	3.3	3.3	2.3	2.5	8
CHQT	1.0	0.6	0.6	0.4	-33	20.4	16.0	20.1	20.0	-0	2.0	1.2	1.4	0.9	-35
CFRN	0.1	0.1	0.1	0.1	0	4.0	3.9	5.0	5.9	18	0.2	0.3	0.3	0.3	0
<b>Men 12+</b>															
CHED	7.8	8.3	8.9	7.6	-14	108.4	119.3	131.2	125.1	-4	15.1	15.4	18.8	14.9	-20
CFBRFM	8.5	9.4	5.1	6.9	35	101.1	98.8	82.5	107.6	30	16.5	17.5	10.8	13.4	24
CIRKFM	3.6	3.9	3.8	6.3	65	60.3	75.1	56.4	76.3	35	6.9	7.2	8.0	12.2	52
CHBNFM	3.1	4.3	4.0	4.7	17	68.0	75.3	75.1	75.7	0	6.0	8.0	8.4	9.2	9
CISNFM	6.1	5.5	3.2	4.6	43	78.4	64.8	50.7	67.3	32	11.8	10.1	6.8	9.0	32
CHDIFM	3.8	3.6	3.4	4.3	26	67.6	70.3	72.4	72.9	0	7.4	6.6	7.1	8.4	18
CKRAFM	3.2	3.7	3.2	3.7	15	45.0	63.3	51.4	55.8	8	6.2	6.9	6.8	7.2	5
CFCW	4.1	3.7	3.6	3.1	-13	46.4	32.4	32.4	27.7	-14	7.9	6.9	7.5	6.0	-20
CKNGFM	3.4	3.0	2.6	3.0	15	61.0	58.1	58.3	63.5	8	6.6	5.5	5.4	5.9	9
CFMGFM	2.8	3.2	3.7	2.5	-32	41.5	49.1	55.5	43.8	-21	5.4	6.0	7.8	4.9	-37
CKUA	1.2	2.1	2.3	2.1	-8	21.8	32.7	35.4	29.4	-16	2.4	3.8	4.9	4.1	-16
CFRN	1.7	1.7	1.2	1.1	-8	33.2	33.0	30.2	29.0	-3	3.3	3.1	2.6	2.1	-19
CHQT	1.3	0.7	0.7	0.7	0	22.2	17.6	31.6	27.8	-12	2.5	1.3	1.4	1.4	0
CHMCFM	1.1	0.9	1.7	0.7	-58	18.8	23.1	26.2	18.1	-30	2.1	1.7	3.7	1.3	-64
<b>Adults 18-24</b>															
CHBNFM	2.8	3.0	2.7	2.5	-7	48.4	49.5	47.8	47.5	-0	22.0	29.2	33.4	28.7	-14
CHDIFM	1.5	1.3	1.6	1.5	-6	29.4	29.3	35.9	33.7	-6	11.8	13.1	19.8	17.8	-10
CFBRFM	3.6	2.2	1.3	1.3	0	37.3	37.2	29.4	28.1	-4	27.5	21.1	16.2	15.4	-4
CIRKFM	0.3	0.4	0.2	0.8	300	7.8	12.8	10.7	12.1	13	2.7	3.5	2.1	9.5	352
CISNFM	1.6	1.2	1.2	0.7	-41	24.9	17.8	20.2	19.9	-1	12.1	11.3	14.5	7.7	-46
CKNGFM	0.8	0.2	0.2	0.5	150	15.9	11.4	12.3	7.3	-40	6.5	2.4	2.0	6.3	215
CKRAFM	0.3	0.3	0.3	0.3	0	7.9	11.3	5.9	5.6	-5	2.0	3.1	3.4	3.7	8
CFMGFM	1.5	1.1	0.4	0.3	-25	16.1	14.8	11.7	4.8	-58	11.7	11.1	5.3	3.3	-37
CHED	0.2	0.2	0.2	0.2	0	7.2	9.7	10.7	11.3	5	1.6	2.1	2.7	1.9	-29
CKUA	0.1	0.3	0.0	0.2	-	3.2	3.2	0.0	4.9	-	0.6	2.6	-	2.8	7
CHQT	0.1	0.0	0.0	0.1	-	1.4	0.6	1.4	4.0	185	1.0	0.0	0.1	0.7	600
CFRN	0.0	0.0	0.0	0.1	-	0.6	1.8	0.7	3.4	385	0.3	0.2	0.1	1.6	1500
CFCW	0.0	0.0	0.0	0.0	-	0.0	0.6	0.7	0.7	0	-	0.0	0.3	0.3	0
CHMCFM	0.0	0.0	0.0	0.0	-	2.7	3.1	1.4	1.2	-14	0.4	0.2	0.2	0.5	150

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.  
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Women 18-24</b>															
CHBNFM	2.1	2.0	2.0	1.5	-25	28.4	29.3	32.5	28.8	-11	30.3	37.4	45.0	37.5	-16
CHDIFM	0.5	0.6	0.6	0.8	33	13.3	19.3	19.2	17.8	-7	7.5	12.0	14.5	20.2	39
CISNFM	1.3	0.6	0.8	0.4	-50	18.7	11.3	12.6	13.9	10	19.8	12.2	17.3	9.6	-44
CKRAFM	0.2	0.1	0.1	0.3	200	4.8	6.0	5.2	2.3	-55	2.3	2.8	1.8	6.1	238
CFBRFM	0.9	0.6	0.5	0.3	-40	18.1	16.5	14.0	11.0	-21	13.7	11.2	10.8	8.1	-25
CFMGFM	1.2	0.8	0.2	0.3	50	11.5	10.6	8.9	3.4	-61	18.2	15.7	4.2	6.5	54
CKNGFM	0.3	0.2	0.1	0.2	100	6.6	7.3	8.1	4.6	-43	5.0	3.0	3.1	5.2	67
CHED	0.0	0.0	0.1	0.1	0	1.8	2.0	3.7	4.1	10	0.6	0.8	1.4	1.9	35
CIRKFM	0.1	0.1	0.1	0.1	0	2.4	4.0	4.4	2.3	-47	0.8	1.7	1.8	1.3	-27
CKUA	0.1	0.2	0.0	0.1	-	2.4	2.0	0.0	2.9	-	0.9	3.1	-	2.9	-6
CFCW	0.0	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	-	-	-	-	-	-
CHQT	0.0	0.0	0.0	0.0	-	0.6	0.0	0.0	0.0	-	0.2	-	-	-	-
CFRN	0.0	0.0	0.0	0.0	-	0.6	0.0	0.0	0.0	-	0.5	-	-	-	-
CHMCFM	0.0	0.0	0.0	0.0	-	1.2	1.3	0.7	0.6	-14	0.2	0.3	0.1	0.7	600
<b>Men 18-24</b>															
CFBRFM	2.6	1.6	0.8	1.0	25	19.2	20.7	15.3	17.1	11	43.0	31.5	22.5	22.0	-2
CHBNFM	0.8	1.0	0.7	0.9	28	20.0	20.2	15.3	18.7	22	12.6	20.5	19.7	20.7	5
CIRKFM	0.3	0.3	0.1	0.8	700	5.4	8.8	6.3	9.8	55	4.8	5.5	2.4	17.0	608
CHDIFM	1.0	0.7	1.0	0.7	-30	16.2	10.0	16.7	15.8	-5	16.5	14.3	25.9	15.5	-40
CKNGFM	0.5	0.1	0.0	0.3	-	9.2	4.1	4.2	2.7	-35	8.1	1.9	0.8	7.3	812
CISNFM	0.2	0.5	0.4	0.3	-25	6.2	6.5	7.7	5.9	-23	3.4	10.3	11.2	5.9	-47
CKRAFM	0.1	0.2	0.2	0.1	-50	3.1	5.3	0.7	3.3	371	1.6	3.4	5.3	1.5	-71
CHED	0.2	0.2	0.2	0.1	-50	5.4	7.7	7.0	7.3	4	2.8	3.5	4.3	1.9	-55
CHQT	0.1	0.0	0.0	0.1	-	0.8	0.6	1.4	4.0	185	1.9	0.1	0.2	1.3	550
CFRN	0.0	0.0	0.0	0.1	-	0.0	1.8	0.7	3.4	385	-	0.5	0.1	3.1	3000
CKUA	0.0	0.1	0.0	0.1	-	0.8	1.2	0.0	2.0	-	0.3	2.2	-	2.7	22
CFCW	0.0	0.0	0.0	0.0	-	0.0	0.6	0.7	0.7	0	-	0.1	0.6	0.5	-16
CFMGFM	0.3	0.3	0.2	0.0	-	4.6	4.1	2.8	1.3	-53	4.3	6.2	6.7	0.4	-94
CHMCFM	0.0	0.0	0.0	0.0	-	1.5	1.8	0.7	0.7	0	0.6	0.2	0.3	0.2	-33
<b>Adults 18-34</b>															
CHBNFM	5.3	5.8	5.9	6.0	1	98.4	100.2	108.6	101.7	-6	18.9	19.7	26.3	21.4	-18
CFBRFM	6.2	6.6	4.3	5.5	27	77.8	84.7	74.4	89.5	20	21.8	22.3	19.1	19.8	3
CHDIFM	3.9	3.9	3.2	4.2	31	74.2	77.8	85.4	87.3	2	13.7	13.3	14.5	15.1	4
CISNFM	4.3	3.1	2.6	2.8	7	64.7	49.7	43.3	46.4	7	15.1	10.5	11.5	9.9	-13
CFMGFM	2.6	1.8	1.2	2.4	100	35.0	34.4	37.1	28.3	-23	9.2	6.0	5.4	8.7	61
CIRKFM	1.0	1.5	1.6	2.1	31	19.5	31.6	23.0	30.7	33	3.5	5.0	7.0	7.6	8
CKNGFM	1.9	2.6	1.1	1.7	54	41.3	44.5	41.0	39.1	-4	6.8	8.8	4.9	6.0	22
CKRAFM	0.8	0.8	0.7	1.1	57	22.6	27.4	19.6	19.9	1	2.9	2.6	3.2	3.8	18
CHED	0.8	1.1	1.0	0.9	-10	27.3	36.2	34.8	36.6	5	2.8	3.8	4.4	3.1	-29
CFRN	0.7	0.8	0.1	0.5	400	11.5	13.1	9.1	14.1	54	2.6	2.7	0.6	1.9	216
CKUA	0.2	1.4	0.3	0.4	33	8.3	15.7	8.5	13.3	56	0.7	4.6	1.5	1.5	0
CFCW	0.1	0.0	0.0	0.1	-	5.1	1.3	0.7	3.0	328	0.5	0.0	0.1	0.4	300
CHQT	0.2	0.0	0.1	0.1	0	3.1	1.3	9.3	8.4	-9	0.9	0.0	0.5	0.4	-20
CHMCFM	0.2	0.2	0.2	0.1	-50	7.9	11.3	10.0	4.8	-52	0.6	0.5	1.0	0.4	-60
<b>Women 18-34</b>															
CHBNFM	3.7	3.4	3.5	3.2	-8	55.5	59.1	63.5	59.5	-6	27.9	26.7	31.0	26.0	-16
CFMGFM	2.0	1.1	0.8	1.8	125	21.5	21.3	26.9	19.9	-26	15.4	8.9	7.3	15.1	106
CISNFM	2.6	1.5	2.0	1.7	-15	41.6	30.3	29.1	30.2	3	19.4	11.9	17.6	14.2	-19
CFBRFM	1.4	1.3	1.8	1.6	-11	31.7	33.4	34.9	33.3	-4	10.7	10.5	16.4	13.4	-18
CHDIFM	1.0	1.7	1.3	1.6	23	31.2	39.0	40.8	38.4	-5	7.8	13.8	11.4	12.8	12
CKRAFM	0.7	0.4	0.3	0.7	133	15.6	15.2	12.4	11.3	-8	5.0	3.1	2.6	5.9	126
CKNGFM	1.1	1.8	0.6	0.7	16	23.1	26.5	24.7	19.1	-22	8.2	14.4	5.2	5.6	7
CKUA	0.1	0.4	0.1	0.3	200	4.6	5.6	5.8	7.8	34	0.7	3.4	1.2	2.1	75
CHED	0.2	0.4	0.2	0.2	0	9.0	12.6	10.2	11.9	16	1.5	3.4	1.6	1.9	18
CIRKFM	0.2	0.3	0.4	0.2	-50	8.1	11.8	10.2	9.6	-5	1.5	2.7	4.0	1.8	-55
CFRN	0.0	0.1	0.0	0.1	-	0.6	1.4	0.0	1.2	-	0.2	0.4	-	0.6	50
CFCW	0.1	0.0	0.0	0.0	-	2.1	0.7	0.0	0.6	-	0.6	0.0	-	0.2	-
CHQT	0.1	0.0	0.0	0.0	-	1.3	0.7	1.4	1.8	28	0.5	0.0	0.2	0.1	-50
CHMCFM	0.1	0.1	0.2	0.0	-	3.4	5.6	6.5	2.4	-63	0.5	0.8	1.5	0.4	-73

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Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Men 18-34</b>															
CFBRFM	4.7	5.3	2.4	3.9	62	46.1	51.3	39.5	56.2	42	31.7	31.1	21.8	24.7	13
CHBNFM	1.6	2.4	2.4	2.8	16	42.9	41.1	45.1	42.2	-6	10.9	14.4	21.6	17.9	-17
CHDIFM	2.8	2.2	2.0	2.7	35	43.0	38.8	44.6	48.9	9	19.0	12.9	17.8	16.8	-5
CIRKFM	0.8	1.1	1.1	1.9	72	11.4	19.8	12.8	21.2	65	5.2	6.8	10.1	12.1	19
CKNGFM	0.8	0.8	0.5	1.0	100	18.2	18.1	16.3	20.0	22	5.5	4.7	4.6	6.3	36
CISNFM	1.7	1.6	0.6	1.0	66	23.1	19.4	14.2	16.2	14	11.3	9.4	5.3	6.6	24
CHED	0.6	0.7	0.8	0.6	-25	18.3	23.6	24.6	24.6	0	4.0	4.2	7.2	4.1	-43
CFMGFM	0.6	0.6	0.4	0.6	50	13.6	13.1	10.2	8.4	-17	3.7	3.8	3.4	3.8	11
CFRN	0.7	0.8	0.1	0.5	400	10.9	11.7	9.1	12.9	41	4.7	4.5	1.1	2.9	163
CKRAFM	0.2	0.4	0.4	0.4	0	7.1	12.2	7.2	8.6	19	1.1	2.3	3.8	2.2	-42
CKUA	0.1	0.9	0.2	0.2	0	3.8	10.1	2.8	5.5	96	0.7	5.6	1.8	1.0	-44
CFCW	0.1	0.0	0.0	0.1	-	3.0	0.6	0.7	2.4	242	0.4	0.0	0.2	0.5	150
CHQT	0.2	0.0	0.1	0.1	0	1.8	0.6	7.9	6.6	-16	1.2	0.0	0.8	0.6	-25
CHMCFM	0.1	0.1	0.1	0.1	0	4.5	5.7	3.5	2.4	-31	0.7	0.3	0.5	0.4	-20
<b>Adults 18-49</b>															
CFBRFM	9.8	10.4	6.7	8.8	31	130.6	131.1	116.4	141.8	21	16.8	17.1	13.3	15.2	14
CHBNFM	7.3	8.5	8.6	8.7	1	132.2	141.3	148.8	150.2	0	12.5	14.0	17.1	15.0	-12
CHDIFM	4.8	5.1	4.8	6.9	43	96.5	108.2	113.3	121.3	7	8.2	8.5	9.4	11.8	25
CISNFM	9.7	7.7	6.3	6.1	-3	121.3	92.5	82.9	99.8	20	16.6	12.8	12.5	10.5	-16
CIRKFM	3.8	4.3	3.3	6.0	81	65.5	86.0	59.2	80.3	35	6.5	7.1	6.5	10.4	60
CKNGFM	6.5	6.1	4.4	4.9	11	104.5	100.8	98.8	93.6	-5	11.1	10.1	8.7	8.4	-3
CFMGFM	4.6	5.0	4.0	4.9	22	61.5	78.2	73.6	63.9	-13	7.9	8.2	8.0	8.5	6
CKRAFM	3.5	4.0	2.8	4.0	42	64.8	74.4	62.8	63.5	1	6.0	6.6	5.5	6.8	23
CHED	3.4	4.6	4.6	3.4	-26	72.0	89.9	98.4	87.0	-11	5.8	7.6	9.1	5.9	-35
CHMCFM	0.8	0.9	1.4	1.3	-7	19.7	27.0	27.4	21.5	-21	1.4	1.5	2.9	2.3	-20
CKUA	0.8	2.0	1.7	1.1	-35	19.2	30.0	27.2	25.0	-8	1.3	3.2	3.4	1.9	-44
CFRN	1.5	1.4	1.1	1.0	-9	28.4	26.0	24.2	23.6	-2	2.5	2.3	2.1	1.7	-19
CFCW	1.0	0.4	0.4	0.7	75	16.4	6.7	3.2	8.0	150	1.7	0.7	0.8	1.2	50
CHQT	0.9	0.2	0.4	0.3	-25	12.4	9.6	19.6	19.3	-1	1.5	0.3	0.7	0.6	-14
<b>Women 18-49</b>															
CHBNFM	4.9	5.1	5.1	5.0	-1	77.1	86.2	89.6	91.7	2	17.7	18.6	21.8	18.6	-14
CFMGFM	3.4	3.6	2.4	3.9	62	39.5	50.1	46.0	42.2	-8	12.3	12.9	10.2	14.6	43
CISNFM	6.1	4.3	4.7	3.6	-23	77.8	56.2	52.8	59.7	13	22.0	15.4	20.0	13.6	-32
CFBRFM	2.6	2.1	2.5	2.9	16	51.2	50.7	49.9	55.4	11	9.3	7.5	10.5	10.9	3
CHDIFM	1.4	2.1	1.6	2.9	81	40.1	50.2	50.1	56.9	13	5.1	7.6	6.7	10.8	61
CKNGFM	3.8	3.7	2.6	2.4	-7	57.8	53.5	55.2	47.8	-13	13.6	13.4	10.9	9.1	-16
CKRAFM	1.9	2.2	1.4	2.3	64	38.9	36.7	35.4	34.2	-3	6.7	8.1	5.8	8.6	48
CHMCFM	0.4	0.6	0.7	1.1	57	9.4	15.6	15.5	13.6	-12	1.5	2.3	2.9	4.1	41
CHED	1.2	1.3	1.1	0.8	-27	22.0	31.7	34.7	28.2	-18	4.3	4.8	4.7	3.1	-34
CIRKFM	1.2	1.4	0.7	0.8	14	25.7	29.3	22.5	25.3	12	4.3	4.9	3.0	3.0	0
CKUA	0.4	0.7	0.6	0.5	-16	8.6	11.9	12.4	12.9	4	1.3	2.6	2.5	2.0	-20
CFCW	0.4	0.4	0.1	0.3	200	7.1	4.3	1.0	2.7	170	1.6	1.4	0.5	1.0	100
CHQT	0.1	0.1	0.0	0.1	-	3.7	4.2	4.6	6.0	30	0.4	0.2	0.2	0.4	100
CHMCFM	0.1	0.1	0.1	0.1	0	1.4	2.2	2.3	2.1	-8	0.2	0.2	0.3	0.3	0
<b>Men 18-49</b>															
CFBRFM	7.2	8.3	4.3	5.9	37	79.4	80.4	66.5	86.4	29	23.6	25.2	15.9	18.8	18
CIRKFM	2.6	3.0	2.6	5.2	100	39.9	56.7	36.7	55.0	49	8.5	9.0	9.5	16.6	74
CHDIFM	3.4	3.0	3.2	4.0	25	56.4	58.0	63.2	64.4	1	11.1	9.2	11.8	12.6	6
CHBNFM	2.4	3.4	3.5	3.8	8	55.1	55.2	59.2	58.5	-1	7.9	10.2	12.9	12.0	-6
CHED	2.2	3.3	3.5	2.6	-25	50.0	58.1	63.7	58.7	-7	7.2	9.8	12.9	8.2	-36
CKNGFM	2.7	2.4	1.8	2.5	38	46.7	47.3	43.6	45.8	5	8.9	7.3	6.8	7.8	14
CISNFM	3.5	3.5	1.6	2.5	56	43.6	36.3	30.1	40.1	33	11.7	10.5	6.0	7.9	31
CKRAFM	1.6	1.8	1.4	1.7	21	25.9	37.8	27.4	29.3	6	5.3	5.4	5.3	5.3	0
CFMGFM	1.2	1.4	1.6	1.1	-31	22.0	28.1	27.6	21.8	-21	4.0	4.3	6.0	3.4	-43
CFRN	1.4	1.3	1.0	0.9	-10	27.1	23.8	21.9	21.5	-1	4.7	4.0	3.7	2.9	-21
CKUA	0.4	1.2	1.1	0.6	-45	10.5	18.1	14.8	12.1	-18	1.4	3.8	4.1	1.8	-56
CFCW	0.6	0.0	0.3	0.4	33	9.3	2.4	2.2	5.3	140	1.9	0.1	1.1	1.4	27
CHQT	0.8	0.1	0.3	0.2	-33	8.7	5.3	15.0	13.4	-10	2.5	0.4	1.2	0.7	-41
CHMCFM	0.4	0.3	0.8	0.2	-75	10.3	11.4	11.9	7.8	-34	1.4	0.8	2.8	0.7	-75

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.  
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Adults 18-54</b>															
CFBRFM	10.3	11.3	7.3	9.3	27	136.7	138.2	123.0	151.3	23	15.1	15.8	12.0	13.8	15
CHBNFM	7.7	9.1	8.9	8.9	0	137.0	148.2	156.1	155.4	-0	11.3	12.8	14.7	13.2	-10
CISNFM	11.5	9.4	7.9	7.9	0	141.6	108.4	98.8	119.7	21	16.9	13.2	13.1	11.7	-10
CIRKFM	4.6	5.0	4.0	6.9	72	78.1	98.1	69.3	94.6	36	6.7	7.1	6.6	10.3	56
CHDIFM	4.8	5.3	4.9	6.9	40	98.3	111.6	116.6	123.4	5	7.1	7.5	8.1	10.3	27
CFMGFM	6.1	6.2	5.8	6.0	3	78.7	93.2	89.6	79.2	-11	8.9	8.7	9.7	9.0	-7
CKRAFM	4.9	5.6	3.9	5.8	48	79.4	92.4	78.9	83.2	5	7.1	7.9	6.4	8.6	34
CKNGFM	7.1	7.1	5.0	5.6	12	115.6	113.4	108.7	107.6	-1	10.4	9.9	8.3	8.3	0
CHED	4.5	5.9	6.1	4.6	-24	86.3	109.9	122.3	109.0	-10	6.6	8.3	10.1	6.8	-32
CKUA	1.0	2.4	2.0	1.6	-20	22.3	35.4	33.4	31.0	-7	1.4	3.3	3.4	2.3	-32
CHMCFM	1.4	1.1	1.8	1.5	-16	25.4	33.0	35.0	26.6	-24	2.0	1.6	3.0	2.3	-23
CFRN	1.6	1.6	1.1	1.1	0	30.6	29.2	25.9	26.4	1	2.3	2.2	1.8	1.6	-11
CFCW	1.5	0.9	1.0	0.9	-10	24.6	13.0	8.8	9.6	9	2.3	1.2	1.7	1.3	-23
CHQT	1.3	0.5	0.6	0.4	-33	22.8	14.8	26.9	24.0	-10	1.9	0.7	0.9	0.6	-33
<b>Women 18-54</b>															
CHBNFM	5.2	5.5	5.3	5.0	-5	80.0	90.4	94.0	93.5	-0	15.7	16.5	18.7	15.9	-14
CFMGFM	4.5	4.5	3.7	4.8	29	52.0	61.0	57.4	52.2	-9	13.8	13.6	13.1	15.3	16
CISNFM	7.4	5.5	5.6	4.7	-16	89.0	65.8	62.2	70.7	13	22.4	16.6	19.9	15.0	-24
CKRAFM	2.3	3.2	1.9	3.0	57	45.6	46.6	42.4	42.4	0	6.9	9.6	6.8	9.7	42
CFBRFM	2.7	2.2	2.7	3.0	11	53.4	52.9	51.9	58.6	12	8.3	6.6	9.4	9.6	2
CKNGFM	4.0	4.4	2.7	2.9	7	62.6	61.2	59.9	53.7	-10	12.2	13.3	9.6	9.3	-3
CHDIFM	1.4	2.2	1.6	2.9	81	40.7	51.8	51.1	57.5	12	4.3	6.6	5.6	9.3	66
CHED	1.5	1.6	1.5	1.4	-6	26.2	38.8	44.1	38.0	-13	4.6	4.9	5.3	4.5	-15
CHMCFM	0.7	0.7	0.9	1.2	33	12.3	18.5	19.9	16.1	-19	2.1	2.2	3.1	3.9	25
CIRKFM	1.5	1.5	0.9	1.1	22	29.2	31.6	25.9	30.4	17	4.5	4.6	3.1	3.5	12
CKUA	0.5	0.8	0.8	0.7	-12	10.2	14.1	14.1	14.5	2	1.4	2.5	2.7	2.1	-22
CFCW	0.8	0.7	0.5	0.4	-20	10.9	7.5	4.7	4.0	-14	2.5	2.1	1.8	1.1	-38
CHQT	0.4	0.2	0.2	0.1	-50	9.7	6.8	8.6	8.8	2	1.2	0.6	0.6	0.4	-33
CFRN	0.1	0.1	0.1	0.1	0	2.0	2.2	2.7	2.4	-11	0.2	0.2	0.2	0.3	50
<b>Men 18-54</b>															
CFBRFM	7.6	9.1	4.6	6.3	36	83.3	85.3	71.0	92.7	30	21.5	23.7	14.4	17.5	21
CIRKFM	3.1	3.5	3.1	5.8	87	48.9	66.6	43.5	64.2	47	8.8	9.2	9.8	16.1	64
CHDIFM	3.4	3.1	3.3	4.0	21	57.6	59.8	65.5	65.9	0	9.7	8.2	10.2	11.2	9
CHBNFM	2.5	3.7	3.6	3.9	8	57.0	57.9	62.1	61.9	-0	7.2	9.6	11.2	10.8	-3
CHED	3.0	4.3	4.6	3.2	-30	60.2	71.1	78.2	71.0	-9	8.4	11.2	14.3	8.7	-39
CISNFM	4.1	3.9	2.3	3.2	39	52.6	42.6	36.6	49.0	33	11.7	10.2	7.1	8.8	23
CKRAFM	2.6	2.4	2.0	2.8	40	33.7	45.8	36.5	40.8	11	7.3	6.4	6.1	7.6	24
CKNGFM	3.1	2.7	2.3	2.7	17	53.0	52.2	48.8	53.9	10	8.7	7.0	7.2	7.5	4
CFMGFM	1.5	1.7	2.1	1.2	-42	26.7	32.1	32.1	27.0	-15	4.3	4.4	6.6	3.4	-48
CFRN	1.5	1.5	1.0	1.0	0	28.6	27.0	23.2	24.1	3	4.3	3.9	3.2	2.7	-15
CKUA	0.5	1.5	1.3	0.9	-30	12.1	21.3	19.3	16.5	-14	1.4	4.0	4.0	2.5	-37
CFCW	0.7	0.2	0.5	0.5	0	13.6	5.6	4.1	5.6	36	2.1	0.4	1.7	1.5	-11
CHQT	0.9	0.3	0.4	0.3	-25	13.1	8.0	18.2	15.2	-16	2.6	0.8	1.2	0.8	-33
CHMCFM	0.7	0.4	1.0	0.3	-70	13.0	14.5	15.2	10.4	-31	1.9	1.0	3.0	0.9	-70
<b>Adults 25-34</b>															
CFBRFM	2.6	4.4	2.9	4.2	44	40.4	47.5	45.1	61.4	36	17.0	22.9	20.7	21.7	4
CHBNFM	2.5	2.8	3.2	3.5	9	50.0	50.7	60.7	54.2	-10	16.3	14.7	22.3	18.1	-18
CHDIFM	2.4	2.6	1.6	2.7	68	44.7	48.5	49.5	53.7	8	15.4	13.4	11.6	13.9	19
CFMGFM	1.1	0.6	0.8	2.2	175	19.0	19.6	25.4	23.5	-7	7.1	3.3	5.5	11.1	101
CISNFM	2.7	1.9	1.4	2.1	50	39.8	32.0	23.1	26.5	14	17.6	10.1	9.7	10.9	12
CIRKFM	0.6	1.1	1.4	1.3	-7	11.7	18.8	12.3	18.6	51	4.1	5.8	9.8	6.8	-30
CKNGFM	1.1	2.4	0.9	1.1	22	25.4	33.1	28.6	31.8	11	7.0	12.2	6.5	5.9	-9
CKRAFM	0.6	0.5	0.4	0.7	75	14.7	16.1	13.7	14.3	4	3.7	2.4	3.1	3.9	25
CHED	0.6	0.9	0.8	0.7	-12	20.1	26.5	24.2	25.2	4	3.9	4.7	5.3	3.7	-30
CFRN	0.7	0.8	0.1	0.4	300	10.9	11.3	8.4	10.7	27	4.6	4.1	0.9	2.0	122
CKUA	0.1	1.1	0.3	0.2	-33	5.1	12.5	8.5	8.4	-1	0.7	5.7	2.4	1.0	-58
CFCW	0.1	0.0	0.0	0.1	-	5.1	0.7	0.0	2.3	-	0.9	0.0	-	0.4	-
CHMCFM	0.1	0.1	0.2	0.1	-50	5.1	8.2	8.5	3.5	-58	0.8	0.7	1.5	0.4	-73
CHQT	0.1	0.0	0.1	0.0	-	1.7	0.7	8.0	4.4	-45	0.8	0.0	0.7	0.2	-71

Important Notice Re: Trending

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Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Women 25-34</b>															
CFMGFM	0.8	0.3	0.6	1.6	166	10.0	10.6	18.0	16.4	-8	12.4	4.1	9.3	19.5	109
CHBNFM	1.6	1.4	1.5	1.6	6	27.2	29.8	30.9	30.7	-0	25.4	19.1	22.0	20.1	-8
CISNFM	1.2	0.9	1.2	1.3	8	22.9	19.1	16.5	16.3	-1	19.0	11.7	17.7	16.6	-6
CFBRFM	0.5	0.7	1.4	1.3	-7	13.6	16.9	20.9	22.3	6	7.6	10.0	20.0	16.1	-19
CHDIFM	0.5	1.1	0.6	0.7	16	17.9	19.8	21.6	20.6	-4	8.1	15.0	9.4	9.0	-4
CKRAFM	0.5	0.2	0.2	0.5	150	10.7	9.2	7.2	9.0	25	7.9	3.3	3.2	5.8	81
CKNGFM	0.8	1.7	0.5	0.5	0	16.5	19.1	16.5	14.5	-12	11.6	22.5	6.6	5.7	-13
CHED	0.2	0.4	0.1	0.2	100	7.2	10.6	6.5	7.9	21	2.6	5.2	1.7	1.9	11
CIRKFM	0.1	0.3	0.4	0.2	-50	5.7	7.8	5.8	7.3	25	2.3	3.4	5.4	2.1	-61
CFRN	0.0	0.1	0.0	0.1	-	0.0	1.4	0.0	1.2	-	-	0.8	-	0.9	12
CKUA	0.0	0.3	0.1	0.1	0	2.1	3.6	5.8	4.9	-15	0.4	3.6	2.0	1.8	-10
CFCW	0.1	0.0	0.0	0.0	-	2.1	0.7	0.0	0.6	-	1.1	0.0	-	0.2	-
CHQT	0.0	0.0	0.0	0.0	-	0.7	0.7	1.4	1.8	28	0.7	0.0	0.3	0.2	-33
CHMCFM	0.1	0.1	0.2	0.0	-	2.1	4.2	5.8	1.8	-68	0.8	1.2	2.4	0.2	-91
<b>Men 25-34</b>															
CFBRFM	2.1	3.7	1.6	2.9	81	26.8	30.6	24.2	39.1	61	23.9	31.0	21.5	25.7	19
CHDIFM	1.8	1.5	1.0	2.0	100	26.8	28.8	27.9	33.1	18	20.8	12.4	13.6	17.4	27
CHBNFM	0.9	1.4	1.6	1.9	18	22.9	20.9	29.8	23.5	-21	9.6	11.9	22.6	16.7	-26
CIRKFM	0.5	0.9	1.0	1.2	20	6.0	11.0	6.5	11.3	73	5.4	7.3	14.0	10.2	-27
CISNFM	1.5	1.1	0.2	0.8	300	16.9	12.9	6.5	10.3	58	16.7	9.0	2.2	6.9	213
CKNGFM	0.3	0.7	0.5	0.7	40	8.9	13.9	12.1	17.3	42	3.7	5.8	6.5	6.0	-7
CHED	0.4	0.5	0.6	0.6	0	12.9	15.9	17.7	17.3	-2	4.8	4.4	8.7	5.0	-42
CFMGFM	0.3	0.3	0.1	0.6	500	8.9	9.0	7.4	7.0	-5	3.3	2.8	1.8	5.1	183
CKRAFM	0.1	0.2	0.2	0.3	50	4.0	6.9	6.5	5.2	-20	0.7	1.8	3.1	2.5	-19
CFRN	0.7	0.7	0.1	0.3	200	10.9	9.9	8.4	9.6	14	7.9	6.1	1.7	2.8	64
CFCW	0.1	0.0	0.0	0.1	-	3.0	0.0	0.0	1.7	-	0.6	-	-	0.5	-16
CHMCFM	0.1	0.0	0.0	0.1	-	3.0	4.0	2.8	1.7	-39	0.8	0.4	0.5	0.5	0
CHQT	0.1	0.0	0.1	0.0	-	1.0	0.0	6.5	2.6	-60	0.8	-	1.1	0.3	-72
CKUA	0.1	0.8	0.2	0.0	-	3.0	8.9	2.8	3.5	25	0.9	7.0	2.8	0.4	-85
<b>Adults 25-54</b>															
CFBRFM	6.7	9.1	6.0	8.0	33	99.4	101.0	93.6	123.2	31	12.2	14.9	11.4	13.6	19
CISNFM	9.9	8.3	6.7	7.2	7	116.7	90.6	78.5	99.8	27	18.0	13.5	12.8	12.3	-3
CHBNFM	4.9	6.1	6.2	6.4	3	88.7	98.7	108.2	107.9	-0	8.8	10.0	11.8	10.9	-7
CIRKFM	4.2	4.7	3.8	6.1	60	70.3	85.3	58.6	82.4	40	7.7	7.7	7.4	10.4	40
CFMGFM	4.6	5.1	5.4	5.8	7	62.6	78.4	77.9	74.4	-4	8.3	8.3	10.3	9.8	-4
CKRAFM	4.6	5.3	3.6	5.5	52	71.5	81.1	73.0	77.6	6	8.3	8.7	6.9	9.3	34
CHDIFM	3.3	4.0	3.3	5.4	63	68.9	82.3	80.7	89.7	11	6.0	6.5	6.3	9.2	46
CKNGFM	6.3	6.8	4.9	5.1	4	99.7	102.0	96.4	100.4	4	11.3	11.2	9.3	8.6	-7
CHED	4.3	5.7	5.9	4.4	-25	79.1	100.3	111.7	97.6	-12	7.7	9.3	11.3	7.5	-33
CHMCFM	1.3	1.1	1.8	1.5	-16	22.6	29.9	33.6	25.3	-24	2.4	1.8	3.5	2.5	-28
CKUA	0.9	2.1	2.0	1.3	-35	19.2	32.3	33.4	26.1	-21	1.6	3.4	3.9	2.2	-43
CFCW	1.5	0.9	1.0	0.9	-10	24.6	12.4	8.1	8.9	9	2.8	1.4	2.0	1.5	-25
CFRN	1.5	1.5	1.1	0.9	-18	30.0	27.4	25.2	23.1	-8	2.8	2.5	2.1	1.6	-23
CHQT	1.2	0.5	0.5	0.4	-20	21.4	14.2	25.5	20.0	-21	2.1	0.8	1.0	0.6	-40
<b>Women 25-54</b>															
CFMGFM	3.3	3.7	3.5	4.5	28	40.5	50.4	48.6	48.8	0	12.6	13.2	14.7	16.6	12
CISNFM	6.0	4.9	4.9	4.3	-12	70.3	54.5	49.6	56.8	14	23.0	17.5	20.4	15.9	-22
CHBNFM	3.1	3.5	3.3	3.4	3	51.6	61.0	61.5	64.8	5	11.9	12.6	13.9	12.6	-9
CKRAFM	2.1	3.0	1.8	2.8	55	40.8	40.6	37.3	40.1	7	8.1	10.9	7.7	10.3	33
CKNGFM	3.7	4.2	2.6	2.7	3	55.9	53.9	51.8	49.2	-5	14.1	15.2	10.8	9.9	-8
CFBRFM	1.8	1.6	2.2	2.7	22	35.3	36.4	37.9	47.6	25	6.8	5.8	9.1	9.8	7
CHDIFM	0.9	1.6	1.0	2.1	110	27.5	32.6	31.9	39.7	24	3.5	5.6	4.0	7.6	90
CHED	1.5	1.6	1.4	1.3	-7	24.4	36.8	40.4	34.0	-15	5.7	5.7	6.0	4.9	-18
CHMCFM	0.7	0.7	0.9	1.2	33	11.1	17.2	19.1	15.6	-18	2.6	2.5	3.7	4.4	18
CIRKFM	1.4	1.4	0.8	1.1	37	26.8	27.6	21.4	28.1	31	5.4	5.1	3.3	3.9	18
CKUA	0.4	0.7	0.8	0.5	-37	7.8	12.1	14.1	11.6	-17	1.5	2.4	3.2	2.0	-37
CFCW	0.8	0.7	0.5	0.4	-20	10.9	7.5	4.7	4.0	-14	3.2	2.6	2.1	1.3	-38
CHQT	0.4	0.2	0.2	0.1	-50	9.1	6.8	8.6	8.8	2	1.5	0.7	0.7	0.5	-28
CFRN	0.0	0.1	0.1	0.1	0	1.4	2.2	2.7	2.4	-11	0.1	0.2	0.3	0.3	0

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.  
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Men 25-54</b>															
CFBRFM	4.9	7.5	3.8	5.3	39	64.1	64.6	55.7	75.6	35	17.0	22.5	13.3	16.9	27
CIRKFM	2.8	3.3	3.1	5.1	64	43.5	57.7	37.2	54.4	46	9.7	9.8	10.8	16.0	48
CHDIFM	2.4	2.4	2.3	3.3	43	41.4	49.8	48.8	50.1	2	8.3	7.3	8.2	10.6	29
CHED	2.8	4.1	4.4	3.1	-29	54.8	63.5	71.3	63.7	-10	9.6	12.3	15.6	9.7	-37
CHBNFM	1.8	2.6	2.9	3.0	3	37.0	37.7	46.8	43.2	-7	6.1	7.9	10.1	9.4	-6
CISNFM	3.9	3.4	1.9	2.9	52	46.4	36.1	28.9	43.0	48	13.5	10.2	6.5	9.2	41
CKRAFM	2.5	2.3	1.8	2.7	50	30.7	40.5	35.8	37.5	4	8.5	6.8	6.2	8.5	37
CKNGFM	2.6	2.6	2.3	2.4	4	43.8	48.1	44.7	51.2	14	8.8	7.8	8.0	7.6	-5
CFMGFM	1.3	1.4	1.9	1.2	-36	22.1	28.0	29.3	25.6	-12	4.3	4.2	6.6	3.9	-40
CFRN	1.5	1.5	1.0	0.8	-20	28.6	25.2	22.5	20.7	-8	5.2	4.4	3.6	2.6	-27
CKUA	0.5	1.4	1.3	0.8	-38	11.3	20.1	19.3	14.5	-24	1.7	4.3	4.5	2.4	-46
CFCW	0.7	0.1	0.5	0.5	0	13.6	5.0	3.4	5.0	47	2.5	0.4	1.8	1.6	-11
CHMCFM	0.6	0.4	0.9	0.3	-66	11.5	12.8	14.5	9.8	-32	2.2	1.1	3.3	0.9	-72
CHQT	0.8	0.3	0.4	0.2	-50	12.3	7.4	16.9	11.2	-33	2.7	0.9	1.3	0.7	-46
<b>Adults 35-44</b>															
CKNGFM	3.3	2.2	2.4	2.3	-4	45.5	38.4	39.0	39.4	1	17.7	11.5	13.8	12.6	-8
CHDIFM	0.7	0.8	1.2	2.2	83	16.6	23.1	21.6	26.2	21	4.0	4.1	7.3	12.2	67
CFBRFM	2.9	2.5	2.0	2.0	0	37.9	33.7	31.1	33.8	8	15.5	13.1	11.5	11.3	-1
CIRKFM	1.7	1.2	0.7	1.9	171	30.5	31.5	19.6	28.5	45	9.3	6.6	3.9	10.6	171
CHBNFM	1.3	2.2	1.8	1.9	5	26.9	29.4	26.6	36.5	37	6.9	11.8	10.8	10.7	-0
CFMGFM	0.9	1.9	1.9	1.8	-5	14.6	26.1	21.4	22.6	5	4.6	9.8	11.0	10.1	-8
CISNFM	3.1	3.2	2.1	1.7	-19	35.8	27.1	22.5	31.5	40	16.8	16.9	12.3	9.1	-26
CHED	1.4	2.4	1.8	1.4	-22	27.7	33.9	36.2	28.9	-20	7.5	12.5	10.4	7.5	-27
CKRAFM	1.1	1.6	1.0	1.3	30	26.1	27.7	25.8	23.5	-8	6.1	8.3	5.6	7.3	30
CHMCFM	0.5	0.2	0.6	0.6	0	7.8	7.2	11.5	9.7	-15	2.4	0.9	3.6	3.2	-11
CFCW	0.5	0.0	0.0	0.3	-	6.3	1.5	0.0	1.6	-	2.8	0.1	-	1.5	1400
CFRN	0.6	0.4	0.8	0.3	-62	13.0	8.9	12.4	7.7	-37	3.2	1.9	4.6	1.9	-58
CKUA	0.2	0.3	0.6	0.2	-66	6.7	10.5	12.5	7.3	-41	0.8	1.6	3.7	1.1	-70
CHQT	0.4	0.2	0.2	0.1	-50	5.1	6.1	6.2	6.7	8	2.3	0.9	1.5	0.7	-53
<b>Women 35-44</b>															
CFMGFM	0.6	1.4	1.0	1.6	60	10.6	17.6	10.5	14.3	36	6.6	14.9	13.8	16.7	21
CKNGFM	1.9	1.3	1.3	1.4	7	24.9	18.9	19.5	21.3	9	22.7	14.0	18.1	14.5	-19
CHBNFM	0.6	1.4	0.9	1.2	33	16.0	18.9	17.5	23.4	33	7.2	15.7	12.5	13.3	6
CHDIFM	0.3	0.3	0.3	1.1	266	6.3	8.8	7.0	14.8	111	3.4	3.1	3.5	11.6	231
CISNFM	1.8	1.8	1.6	1.0	-37	21.5	15.3	14.0	17.2	22	21.5	19.8	22.2	11.1	-50
CKRAFM	0.6	0.9	0.5	0.8	60	15.2	12.7	13.0	12.7	-2	7.5	9.7	7.6	8.9	17
CFBRFM	0.9	0.5	0.5	0.7	40	13.9	13.6	11.0	15.2	38	10.8	5.3	6.3	8.0	26
CHMCFM	0.2	0.1	0.3	0.5	66	3.8	5.3	6.0	6.1	1	2.4	1.3	4.7	5.0	6
CHED	0.5	0.7	0.4	0.4	0	7.2	12.3	12.5	9.6	-23	6.2	7.2	5.2	4.6	-11
CIRKFM	0.8	0.6	0.2	0.4	100	13.9	10.1	8.0	9.2	15	9.2	6.3	2.6	3.9	50
CFCW	0.1	0.0	0.0	0.1	-	1.7	0.9	0.0	1.0	-	1.5	0.1	-	1.3	1200
CHQT	0.0	0.0	0.0	0.1	-	1.7	2.2	2.5	3.1	24	0.3	0.4	0.3	0.6	100
CKUA	0.1	0.2	0.2	0.1	-50	2.1	5.3	4.0	2.6	-35	0.7	2.1	2.3	0.6	-73
CFRN	0.0	0.0	0.1	0.0	-	0.4	0.4	2.0	0.5	-75	0.0	0.0	0.9	0.0	-
<b>Men 35-44</b>															
CIRKFM	0.9	0.7	0.5	1.6	220	16.6	21.5	11.6	19.3	66	9.4	6.9	4.9	17.8	263
CFBRFM	2.0	2.0	1.5	1.3	-13	24.0	20.1	20.1	18.6	-7	19.5	20.4	15.4	14.7	-4
CHDIFM	0.5	0.5	1.0	1.1	10	10.3	14.4	14.6	11.4	-21	4.5	5.1	10.0	12.9	29
CHED	0.9	1.7	1.4	0.9	-35	20.6	21.6	23.8	19.2	-19	8.5	17.4	14.2	10.7	-24
CKNGFM	1.4	0.9	1.1	0.9	-18	20.6	19.5	19.5	18.1	-7	13.6	9.2	10.7	10.5	-1
CHBNFM	0.7	0.8	0.9	0.7	-22	10.9	10.5	9.1	13.2	45	6.7	8.2	9.5	7.9	-16
CISNFM	1.3	1.4	0.5	0.6	20	14.3	11.7	8.5	14.3	68	12.9	14.1	5.0	7.1	42
CKRAFM	0.5	0.7	0.4	0.5	25	10.9	15.0	12.8	10.8	-15	4.9	6.9	4.1	5.6	36
CFRN	0.6	0.4	0.7	0.3	-57	12.6	8.5	10.4	7.2	-30	5.8	3.6	7.3	3.9	-46
CFMGFM	0.3	0.5	0.9	0.3	-66	4.0	8.5	11.0	8.4	-23	3.0	5.0	8.9	3.2	-64
CKUA	0.1	0.1	0.5	0.2	-60	4.6	5.2	8.5	4.8	-43	0.9	1.1	4.8	1.8	-62
CFCW	0.4	0.0	0.0	0.1	-	4.6	0.6	0.0	0.6	-	4.0	0.1	-	1.7	1600
CHQT	0.4	0.1	0.2	0.1	-50	3.4	3.9	3.7	3.6	-2	3.8	1.2	2.3	0.8	-65
CHMCFM	0.2	0.1	0.3	0.1	-66	4.0	2.0	5.5	3.6	-34	2.5	0.6	2.8	1.2	-57

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.  
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Adults 35-54</b>															
CISNFM	7.2	6.3	5.3	5.1	-3	76.9	58.7	55.5	73.3	32	18.1	15.1	14.0	13.0	-7
CIRKFM	3.6	3.6	2.5	4.8	92	58.6	66.5	46.4	63.8	37	9.0	8.5	6.4	12.1	89
CKRAFM	4.0	4.9	3.2	4.7	46	56.8	65.0	59.3	63.3	6	10.1	11.6	8.3	12.0	44
CKNGFM	5.2	4.5	3.9	4.0	2	74.3	68.9	67.8	68.5	1	13.0	10.7	10.4	10.0	-3
CFBRFM	4.1	4.7	3.0	3.8	26	58.9	53.5	48.5	61.8	27	10.3	11.2	7.9	9.6	21
CHED	3.7	4.8	5.1	3.7	-27	59.1	73.8	87.5	72.4	-17	9.2	11.4	13.5	9.3	-31
CFMGFM	3.5	4.4	4.6	3.6	-21	43.7	58.8	52.5	51.0	-2	8.7	10.6	12.1	9.1	-24
CHBNFM	2.4	3.3	3.0	2.9	-3	38.6	48.1	47.5	53.7	13	6.0	7.9	7.9	7.3	-7
CHDIFM	0.9	1.4	1.6	2.7	68	24.1	33.8	31.2	36.1	15	2.4	3.3	4.3	6.9	60
CHMCFM	1.2	1.0	1.6	1.4	-12	17.5	21.7	25.0	21.8	-12	3.0	2.3	4.2	3.6	-14
CKUA	0.8	1.0	1.7	1.1	-35	14.0	19.8	24.9	17.7	-28	2.0	2.4	4.5	2.9	-35
CFCW	1.4	0.9	1.0	0.8	-20	19.4	11.7	8.1	6.6	-18	3.6	2.1	2.7	2.0	-25
CFRN	0.8	0.8	1.0	0.5	-50	19.1	16.1	16.8	12.3	-26	2.1	1.8	2.6	1.3	-50
CHQT	1.0	0.5	0.4	0.3	-25	19.7	13.5	17.5	15.6	-10	2.6	1.1	1.2	0.8	-33
<b>Women 35-54</b>															
CISNFM	4.8	4.0	3.6	3.0	-16	47.4	35.4	33.1	40.5	22	24.3	19.5	21.4	15.6	-27
CFMGFM	2.5	3.4	2.9	3.0	3	30.5	39.7	30.6	32.3	5	12.7	16.5	16.9	15.5	-8
CKRAFM	1.6	2.8	1.6	2.3	43	30.1	31.4	30.1	31.1	3	8.2	13.7	9.6	12.1	26
CKNGFM	2.9	2.6	2.1	2.2	4	39.5	34.7	35.2	34.7	-1	14.9	12.6	12.6	11.6	-7
CHBNFM	1.5	2.1	1.8	1.8	0	24.5	31.3	30.5	34.0	11	7.4	10.2	10.5	9.4	-10
CFBRFM	1.3	0.9	0.8	1.4	75	21.7	19.5	17.0	25.3	48	6.6	4.2	4.7	7.2	53
CHDIFM	0.4	0.4	0.3	1.4	366	9.6	12.8	10.3	19.1	85	2.0	2.2	1.8	7.1	294
CHED	1.3	1.2	1.3	1.2	-7	17.2	26.2	33.9	26.1	-23	6.7	5.9	7.8	6.2	-20
CHMCFM	0.6	0.6	0.7	1.2	71	9.0	12.9	13.4	13.7	2	3.2	3.0	4.2	6.1	45
CIRKFM	1.3	1.2	0.4	0.9	125	21.0	19.8	15.7	20.8	32	6.4	5.7	2.5	4.6	84
CKUA	0.4	0.4	0.6	0.4	-33	5.7	8.6	8.4	6.7	-20	1.9	2.0	3.7	2.1	-43
CFCW	0.8	0.7	0.5	0.3	-40	8.8	6.8	4.7	3.4	-27	3.8	3.5	3.0	1.8	-40
CHQT	0.3	0.2	0.1	0.1	0	8.4	6.1	7.2	7.0	-2	1.7	0.9	0.9	0.6	-33
CFRN	0.0	0.0	0.1	0.0	-	1.4	0.8	2.7	1.2	-55	0.1	0.0	0.4	0.1	-75
<b>Men 35-54</b>															
CIRKFM	2.3	2.4	2.0	3.9	95	37.6	46.8	30.7	43.0	40	11.6	11.2	9.6	19.2	100
CHED	2.4	3.6	3.8	2.5	-34	41.9	47.6	53.6	46.3	-13	11.7	16.7	18.0	12.3	-31
CKRAFM	2.4	2.1	1.5	2.4	60	26.7	33.6	29.2	32.2	10	12.0	9.6	7.3	11.8	61
CFBRFM	2.8	3.8	2.2	2.4	9	37.2	34.0	31.5	36.5	15	14.0	17.8	10.5	11.9	13
CISNFM	2.4	2.3	1.7	2.1	23	29.5	23.2	22.4	32.7	45	12.0	10.9	8.0	10.5	31
CKNGFM	2.2	1.9	1.8	1.7	-5	34.8	34.1	32.5	33.9	4	11.1	8.8	8.6	8.5	-1
CHDIFM	0.5	0.9	1.3	1.4	7	14.6	21.0	20.8	17.0	-18	2.7	4.4	6.3	6.7	6
CHBNFM	0.9	1.2	1.2	1.1	-8	14.1	16.8	17.0	19.7	15	4.5	5.7	5.8	5.3	-8
CKUA	0.4	0.6	1.1	0.7	-36	8.4	11.2	16.5	11.0	-33	2.0	2.8	5.1	3.6	-29
CFMGFM	1.0	1.1	1.7	0.6	-64	13.1	19.0	21.9	18.6	-15	4.8	4.9	8.3	3.1	-62
CFCW	0.7	0.1	0.5	0.5	0	10.7	5.0	3.4	3.2	-5	3.3	0.7	2.4	2.3	-4
CFRN	0.8	0.7	0.9	0.5	-44	17.7	15.3	14.1	11.1	-21	3.9	3.5	4.3	2.5	-41
CHQT	0.7	0.3	0.3	0.2	-33	11.3	7.4	10.3	8.6	-16	3.5	1.4	1.4	1.0	-28
CHMCFM	0.6	0.3	0.9	0.2	-77	8.5	8.8	11.7	8.0	-31	2.7	1.6	4.3	1.2	-72
<b>Adults 35-64</b>															
CISNFM	9.6	8.9	6.6	7.2	9	103.2	82.9	74.0	96.0	29	17.5	15.7	12.5	13.4	7
CHED	6.9	7.6	8.0	6.9	-13	95.2	108.5	127.6	112.7	-11	12.6	13.3	15.0	12.9	-14
CKRAFM	4.7	6.9	4.6	6.8	47	68.7	84.6	77.1	84.3	9	8.7	12.2	8.7	12.7	45
CFMGFM	5.7	6.6	7.6	6.2	-18	65.9	80.8	81.9	77.5	-5	10.3	11.7	14.2	11.5	-19
CIRKFM	4.0	3.9	3.0	5.2	73	65.6	72.0	54.3	74.2	36	7.3	6.8	5.6	9.6	71
CKNGFM	5.6	4.9	4.7	4.3	-8	79.8	75.8	78.9	75.7	-4	10.2	8.6	8.9	8.1	-8
CFBRFM	4.3	4.7	3.3	3.9	18	63.1	57.7	53.0	64.3	21	7.9	8.4	6.2	7.2	16
CHBNFM	2.5	3.5	3.1	3.1	0	40.8	52.3	51.0	58.1	13	4.5	6.1	5.8	5.8	0
CHDIFM	1.1	1.4	1.7	2.8	64	26.7	35.1	34.3	38.3	11	2.0	2.5	3.2	5.1	59
CKUA	1.8	1.8	2.9	2.3	-20	22.9	33.2	42.7	30.6	-28	3.4	3.2	5.5	4.2	-23
CHMCFM	1.8	1.7	2.6	2.0	-23	25.4	35.2	38.8	31.2	-19	3.2	3.0	5.0	3.7	-26
CFCW	4.3	3.4	3.1	1.9	-38	45.6	29.7	26.3	21.5	-18	7.9	5.9	5.8	3.5	-39
CHQT	1.5	0.7	0.8	0.7	-12	30.5	21.7	28.4	25.0	-11	2.8	1.3	1.6	1.2	-25
CFRN	1.0	0.8	1.1	0.6	-45	22.5	19.3	22.5	16.1	-28	1.8	1.5	2.1	1.1	-47

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.  
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09	S2/08	S4/08	S1/09	S2/09	% Diff S1/09 -S2/09
<b>Women 35-64</b>															
CFMGFM	3.9	4.5	4.8	4.7	-2	43.3	52.2	46.8	48.6	3	14.5	16.1	19.6	17.5	-10
CISNFM	6.2	5.8	4.4	4.2	-4	62.6	48.9	43.4	52.7	21	22.9	20.5	17.9	15.9	-11
CKRAFM	1.8	3.8	2.0	3.6	80	34.9	40.5	36.9	43.0	16	6.8	13.6	8.0	13.6	70
CHED	2.5	2.3	2.5	2.7	8	31.8	40.6	49.8	42.3	-15	9.3	8.3	10.2	10.2	0
CKNGFM	3.2	2.7	2.8	2.4	-14	42.1	38.8	40.7	38.4	-5	11.8	9.8	11.3	9.1	-19
CHBNFM	1.5	2.2	1.8	1.9	5	26.1	33.6	32.2	36.6	13	5.6	7.7	7.5	7.1	-5
CFBRFM	1.4	0.9	0.8	1.4	75	23.3	21.2	18.6	26.2	40	5.0	3.2	3.4	5.3	55
CHDIFM	0.4	0.4	0.3	1.4	366	10.1	13.1	11.6	20.3	75	1.5	1.6	1.4	5.1	264
CHMCFM	1.0	0.9	1.3	1.4	7	13.5	19.6	20.8	18.1	-12	3.7	3.2	5.2	5.4	3
CFCW	2.2	2.0	1.8	0.9	-50	22.4	15.5	13.1	11.8	-9	8.3	7.1	7.4	3.3	-55
CIRKFM	1.3	1.2	0.5	0.9	80	23.4	21.1	17.3	22.7	31	4.9	4.4	1.9	3.6	89
CKUA	1.0	0.9	1.0	0.8	-20	9.9	15.3	16.4	13.0	-20	3.6	3.1	4.3	2.9	-32
CHQT	0.6	0.3	0.4	0.2	-50	13.5	9.8	12.0	10.8	-10	2.2	1.2	1.7	0.9	-47
CFRN	0.0	0.1	0.1	0.0	-	1.4	1.8	3.0	2.8	-6	0.1	0.2	0.3	0.2	-33
<b>Men 35-64</b>															
CHED	4.4	5.2	5.5	4.2	-23	63.3	68.0	77.9	70.4	-9	15.8	18.2	19.1	15.6	-18
CIRKFM	2.7	2.6	2.5	4.2	68	42.2	50.9	37.0	51.5	39	9.7	9.1	8.7	15.6	79
CKRAFM	2.9	3.1	2.7	3.2	18	33.9	44.1	40.3	41.3	2	10.5	10.7	9.3	11.8	26
CISNFM	3.4	3.1	2.3	3.0	30	40.7	34.0	30.6	43.3	41	12.2	10.9	7.9	11.0	39
CFBRFM	3.0	3.8	2.4	2.5	4	39.8	36.5	34.4	38.1	10	10.7	13.4	8.5	9.0	5
CKNGFM	2.4	2.1	2.0	1.9	-5	37.7	37.0	38.2	37.3	-2	8.7	7.4	6.9	7.1	2
CFMGFM	1.7	2.1	2.8	1.5	-46	22.6	28.6	35.1	28.9	-17	6.2	7.4	9.7	5.7	-41
CKUA	0.9	0.9	1.9	1.5	-21	12.9	17.9	26.3	17.6	-33	3.1	3.3	6.5	5.4	-16
CHDIFM	0.7	1.0	1.4	1.4	0	16.6	22.0	22.7	17.9	-21	2.5	3.5	4.7	5.1	8
CHBNFM	0.9	1.3	1.2	1.3	8	14.7	18.7	18.9	21.6	14	3.4	4.5	4.3	4.6	6
CFCW	2.1	1.4	1.3	1.0	-23	23.3	14.2	13.2	9.7	-26	7.5	4.7	4.4	3.6	-18
CFRN	1.0	0.8	1.1	0.6	-45	21.1	17.5	19.5	13.3	-31	3.4	2.7	3.7	2.1	-43
CHMCFM	0.8	0.8	1.4	0.5	-64	12.0	15.5	18.0	13.1	-27	2.8	2.7	4.8	1.9	-60
CHQT	0.9	0.4	0.4	0.4	0	17.0	11.9	16.3	14.2	-12	3.4	1.4	1.5	1.5	0