

	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Adults 12+															
CHED	14.0	16.6	13.2	14.2	7	184.7	230.9	174.8	200.9	14	13.4	15.7	13.1	13.6	3
CISNFM	9.9	12.2	15.2	13.2	-13	133.6	142.1	194.8	157.2	-19	9.4	11.5	15.1	12.6	-16
CFBRFM	13.0	10.9	11.4	11.9	4	168.9	143.4	163.4	158.0	-3	12.5	10.2	11.3	11.4	0
CHBNFM	9.4	8.8	9.6	11.4	18	160.0	158.3	172.6	192.4	11	9.0	8.3	9.6	10.9	13
CFMGFM	11.1	10.7	9.5	9.7	2	140.6	135.0	112.4	134.6	19	10.6	10.0	9.5	9.3	-2
CFCW	7.8	8.0	8.6	8.2	-4	69.1	78.7	88.9	67.9	-23	7.5	7.5	8.5	7.8	-8
CKRAFM	2.9	2.8	5.7	8.0	40	64.9	57.6	99.2	123.3	24	2.7	2.6	5.7	7.6	33
CKNGFM	10.4	10.1	7.8	7.6	-2	150.3	153.1	133.7	127.7	-4	10.0	9.5	7.8	7.3	-6
CHDIFM	5.8	7.7	5.4	5.9	9	119.1	123.6	113.1	130.4	15	5.6	7.2	5.4	5.7	5
CIRKFM	7.1	5.7	5.2	5.5	5	104.5	86.7	95.5	113.3	18	6.8	5.3	5.1	5.3	3
CKUA	3.2	4.0	2.7	3.7	37	45.0	55.2	41.6	59.8	43	3.1	3.8	2.7	3.6	33
CHMCFM	3.4	3.4	2.3	2.1	-8	63.5	60.5	39.8	53.7	34	3.2	3.2	2.3	2.0	-13
CFRN	2.0	2.2	1.8	1.8	0	39.4	35.8	37.2	36.9	-0	1.9	2.1	1.8	1.7	-5
CHQT	4.5	3.1	2.2	1.3	-40	57.9	51.6	42.6	33.6	-21	4.3	3.0	2.2	1.2	-45
Women 12+															
CISNFM	6.8	8.2	9.1	7.7	-15	82.8	86.0	116.4	92.4	-20	13.3	15.8	18.5	15.3	-17
CHBNFM	6.4	5.3	6.6	7.1	7	96.9	94.8	104.6	117.1	11	12.7	10.2	13.2	14.0	6
CFMGFM	6.7	7.6	6.8	6.5	-4	83.6	87.3	70.9	85.5	20	13.1	14.7	13.7	12.8	-6
CHED	6.7	6.7	5.5	5.9	7	79.1	98.5	66.4	81.6	22	13.2	13.0	11.0	11.6	5
CKNGFM	5.9	4.7	4.4	4.6	4	75.8	77.6	72.7	69.6	-4	11.7	9.0	9.0	9.1	1
CFCW	4.3	4.5	4.5	4.5	0	35.1	38.7	42.5	35.5	-16	8.4	8.6	9.2	8.9	-3
CKRAFM	1.7	1.9	2.6	4.3	65	35.9	33.0	54.2	60.0	10	3.3	3.6	5.2	8.5	63
CFBRFM	3.7	3.1	3.0	2.5	-16	71.0	58.3	62.3	59.2	-4	7.3	6.1	6.0	4.9	-18
CHDIFM	1.8	3.4	1.6	2.4	50	51.0	61.2	45.5	60.1	32	3.5	6.5	3.3	4.7	42
CIRKFM	1.3	1.7	1.6	1.7	6	34.4	29.9	35.2	38.2	8	2.5	3.2	3.3	3.3	0
CKUA	1.3	1.2	1.5	1.7	13	21.7	23.6	19.9	27.1	36	2.5	2.4	3.0	3.3	10
CHMCFM	2.0	2.2	1.3	1.2	-7	38.5	36.6	21.0	30.6	45	4.0	4.3	2.6	2.3	-11
CHQT	2.3	1.2	1.0	0.6	-40	25.4	24.8	20.4	16.0	-21	4.4	2.3	2.0	1.2	-40
CFRN	0.1	0.1	0.1	0.1	0	3.3	3.7	4.0	3.9	-2	0.2	0.3	0.2	0.3	50
Men 12+															
CFBRFM	9.3	7.7	8.5	9.4	10	97.9	85.1	101.1	98.8	-2	17.4	14.2	16.5	17.5	6
CHED	7.3	9.9	7.8	8.3	6	105.6	132.4	108.4	119.3	10	13.6	18.2	15.1	15.4	1
CISNFM	3.1	4.0	6.1	5.5	-9	50.8	56.2	78.4	64.8	-17	5.8	7.4	11.8	10.1	-14
CHBNFM	2.9	3.5	3.1	4.3	38	63.1	63.5	68.0	75.3	10	5.5	6.4	6.0	8.0	33
CIRKFM	5.9	4.0	3.6	3.9	8	70.1	56.8	60.3	75.1	24	10.9	7.4	6.9	7.2	4
CFCW	3.5	3.5	4.1	3.7	-9	34.1	39.9	46.4	32.4	-30	6.6	6.5	7.9	6.9	-12
CKRAFM	1.2	0.9	3.2	3.7	15	28.9	24.6	45.0	63.3	40	2.2	1.7	6.2	6.9	11
CHDIFM	4.0	4.3	3.8	3.6	-5	68.1	62.4	67.6	70.3	3	7.5	7.8	7.4	6.6	-10
CFMGFM	4.4	3.0	2.8	3.2	14	57.0	47.7	41.5	49.1	18	8.2	5.6	5.4	6.0	11
CKNGFM	4.5	5.5	3.4	3.0	-11	74.4	75.5	61.0	58.1	-4	8.4	10.1	6.6	5.5	-16
CKUA	2.0	2.8	1.2	2.1	75	23.3	31.6	21.8	32.7	50	3.7	5.1	2.4	3.8	58
CFRN	1.9	2.1	1.7	1.7	0	36.1	32.1	33.2	33.0	-0	3.5	3.9	3.3	3.1	-6
CHMCFM	1.3	1.2	1.1	0.9	-18	25.0	23.9	18.8	23.1	22	2.5	2.2	2.1	1.7	-19
CHQT	2.3	2.0	1.3	0.7	-46	32.5	26.8	22.2	17.6	-20	4.2	3.6	2.5	1.3	-48
Adults 18-24															
CHBNFM	2.4	2.6	2.8	3.0	7	42.0	42.7	48.4	49.5	2	22.3	26.6	22.0	29.2	32
CFBRFM	2.1	1.9	3.6	2.2	-38	30.3	20.8	37.3	37.2	-0	19.7	19.5	27.5	21.1	-23
CHDIFM	2.0	1.2	1.5	1.3	-13	31.2	28.3	29.4	29.3	-0	18.7	11.7	11.8	13.1	11
CISNFM	1.2	0.8	1.6	1.2	-25	19.9	14.8	24.9	17.8	-28	11.1	8.4	12.1	11.3	-6
CFMGFM	0.6	0.8	1.5	1.1	-26	10.3	11.2	16.1	14.8	-8	6.1	8.3	11.7	11.1	-5
CIRKFM	0.4	0.6	0.3	0.4	33	9.0	13.7	7.8	12.8	64	3.4	6.5	2.7	3.5	29
CKRAFM	0.3	0.5	0.3	0.3	0	8.7	8.1	7.9	11.3	43	2.4	4.6	2.0	3.1	55
CKUA	0.1	0.1	0.1	0.3	200	2.2	3.5	3.2	3.2	0	0.5	1.0	0.6	2.6	333
CHED	0.2	0.2	0.2	0.2	0	6.0	10.9	7.2	9.7	34	1.5	2.4	1.6	2.1	31
CKNGFM	0.6	0.8	0.8	0.2	-75	11.8	13.4	15.9	11.4	-28	5.6	7.7	6.5	2.4	-63
CFCW	0.7	0.0	0.0	0.0	-	2.2	0.0	0.0	0.6	-	6.3	-	-	0.0	-
CHQT	0.1	0.0	0.1	0.0	-	3.8	3.0	1.4	0.6	-57	1.2	0.2	1.0	0.0	-
CFRN	0.1	0.1	0.0	0.0	-	3.0	2.8	0.6	1.8	200	0.9	0.8	0.3	0.2	-33
CHMCFM	0.0	0.2	0.0	0.0	-	1.5	4.5	2.7	3.1	14	0.2	2.3	0.4	0.2	-50

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Women 18-24															
CHBNFM	1.6	1.7	2.1	2.0	-4	24.5	27.5	28.4	29.3	3	34.2	33.5	30.3	37.4	23
CFMGFM	0.3	0.8	1.2	0.8	-33	6.5	8.4	11.5	10.6	-7	6.4	15.1	18.2	15.7	-13
CISNFM	0.7	0.7	1.3	0.6	-53	11.5	10.7	18.7	11.3	-39	15.3	14.0	19.8	12.2	-38
CFBRFM	0.4	0.4	0.9	0.6	-33	15.1	8.4	18.1	16.5	-8	8.7	7.2	13.7	11.2	-18
CHDIFM	0.3	0.5	0.5	0.6	20	13.0	14.5	13.3	19.3	45	7.1	10.2	7.5	12.0	60
CKNGFM	0.3	0.2	0.3	0.2	-33	5.8	9.9	6.6	7.3	10	5.3	3.9	5.0	3.0	-40
CKUA	0.0	0.0	0.1	0.2	100	1.4	0.8	2.4	2.0	-16	0.9	0.1	0.9	3.1	244
CKRAFM	0.2	0.3	0.2	0.1	-50	7.2	5.3	4.8	6.0	25	5.0	6.9	2.3	2.8	21
CIRKFM	0.1	0.3	0.1	0.1	0	2.2	6.1	2.4	4.0	66	1.2	5.1	0.8	1.7	112
CFCW	0.7	0.0	0.0	0.0	-	1.4	0.0	0.0	0.0	-	13.8	-	-	-	-
CHED	0.1	0.1	0.0	0.0	-	2.2	6.1	1.8	2.0	11	1.5	1.1	0.6	0.8	33
CHQT	0.0	0.0	0.0	0.0	-	0.7	2.3	0.6	0.0	-	0.6	0.1	0.2	-	-
CFRN	0.0	0.0	0.0	0.0	-	0.0	0.0	0.6	0.0	-	-	-	0.5	-	-
CHMCFM	0.0	0.1	0.0	0.0	-	0.0	3.8	1.2	1.3	8	-	2.8	0.2	0.3	50
Men 18-24															
CFBRFM	1.7	1.6	2.6	1.6	-38	15.2	12.5	19.2	20.7	7	28.8	32.6	43.0	31.5	-26
CHBNFM	0.7	0.9	0.8	1.0	25	17.5	15.2	20.0	20.2	1	12.6	19.2	12.6	20.5	62
CHDIFM	1.6	0.6	1.0	0.7	-30	18.2	13.8	16.2	10.0	-38	28.1	13.4	16.5	14.3	-13
CISNFM	0.4	0.1	0.2	0.5	150	8.3	4.2	6.2	6.5	4	7.7	2.6	3.4	10.3	202
CIRKFM	0.3	0.4	0.3	0.3	0	6.8	7.6	5.4	8.8	62	5.2	7.9	4.8	5.5	14
CFMGFM	0.3	0.1	0.3	0.3	0	3.8	2.8	4.6	4.1	-10	5.9	1.1	4.3	6.2	44
CKRAFM	0.0	0.1	0.1	0.2	100	1.5	2.8	3.1	5.3	70	0.4	2.1	1.6	3.4	112
CHED	0.1	0.2	0.2	0.2	0	3.8	4.8	5.4	7.7	42	1.5	3.9	2.8	3.5	25
CKNGFM	0.3	0.6	0.5	0.1	-80	6.1	3.5	9.2	4.1	-55	5.8	11.7	8.1	1.9	-76
CKUA	0.0	0.1	0.0	0.1	-	0.8	2.8	0.8	1.2	50	0.2	2.1	0.3	2.2	633
CFCW	0.0	0.0	0.0	0.0	-	0.8	0.0	0.0	0.6	-	0.2	-	-	0.1	-50
CHQT	0.1	0.0	0.1	0.0	-	3.0	0.7	0.8	0.6	-25	1.6	0.3	1.9	0.1	-94
CFRN	0.1	0.1	0.0	0.0	-	3.0	2.8	0.0	1.8	-	1.6	1.6	-	0.5	-68
CHMCFM	0.0	0.1	0.0	0.0	-	1.5	0.7	1.5	1.8	20	0.4	1.7	0.6	0.2	-66
Adults 18-34															
CFBRFM	8.0	6.1	6.2	6.6	6	92.5	71.0	77.8	84.7	8	27.0	20.5	21.8	22.3	2
CHBNFM	5.3	4.8	5.3	5.8	9	85.4	78.5	98.4	100.2	1	18.0	16.0	18.9	19.7	4
CHDIFM	3.7	4.1	3.9	3.9	0	70.7	67.1	74.2	77.8	4	12.4	13.7	13.7	13.3	-2
CISNFM	2.1	3.3	4.3	3.1	-27	39.5	34.7	64.7	49.7	-23	7.1	11.0	15.1	10.5	-30
CKNGFM	2.5	3.0	1.9	2.6	36	50.0	49.2	41.3	44.5	7	8.5	10.0	6.8	8.8	29
CFMGFM	1.8	2.5	2.6	1.8	-30	33.1	38.1	35.0	34.4	-1	6.2	8.2	9.2	6.0	-34
CIRKFM	1.2	1.3	1.0	1.5	50	34.7	22.1	19.5	31.6	62	4.2	4.3	3.5	5.0	42
CKUA	0.4	0.3	0.2	1.4	600	6.5	9.0	8.3	15.7	89	1.5	0.9	0.7	4.6	557
CHED	1.4	1.6	0.8	1.1	37	29.6	43.6	27.3	36.2	32	4.6	5.2	2.8	3.8	35
CKRAFM	0.7	0.6	0.8	0.8	0	18.1	13.9	22.6	27.4	21	2.3	1.9	2.9	2.6	-10
CFRN	0.7	1.1	0.7	0.8	14	11.8	14.3	11.5	13.1	13	2.5	3.6	2.6	2.7	3
CHMCFM	0.9	0.4	0.2	0.2	0	15.8	12.0	7.9	11.3	43	3.0	1.5	0.6	0.5	-16
CFCW	0.7	0.5	0.1	0.0	-	2.2	3.7	5.1	1.3	-74	2.3	1.8	0.5	0.0	-
CHQT	0.2	0.4	0.2	0.0	-	5.8	7.6	3.1	1.3	-58	0.6	1.5	0.9	0.0	-
Women 18-34															
CHBNFM	3.8	2.6	3.7	3.4	-8	51.9	45.5	55.5	59.1	6	25.7	18.1	27.9	26.7	-4
CKNGFM	1.8	1.5	1.1	1.8	63	26.5	27.9	23.1	26.5	14	11.9	9.9	8.2	14.4	75
CHDIFM	0.9	1.8	1.0	1.7	70	27.1	34.1	31.2	39.0	25	5.9	12.2	7.8	13.8	76
CISNFM	1.6	2.6	2.6	1.5	-42	27.1	25.4	41.6	30.3	-27	10.6	17.8	19.4	11.9	-38
CFBRFM	2.3	1.7	1.4	1.3	-7	42.6	30.5	31.7	33.4	5	15.7	11.7	10.7	10.5	-1
CFMGFM	1.3	1.9	2.0	1.1	-45	21.3	26.4	21.5	21.3	-0	8.9	12.9	15.4	8.9	-42
CKRAFM	0.6	0.4	0.7	0.4	-42	13.9	8.6	15.6	15.2	-2	4.1	2.6	5.0	3.1	-38
CHED	0.4	0.7	0.2	0.4	100	11.1	18.4	9.0	12.6	40	2.8	4.6	1.5	3.4	126
CKUA	0.4	0.1	0.1	0.4	300	4.4	2.4	4.6	5.6	21	2.7	0.5	0.7	3.4	385
CIRKFM	0.3	0.6	0.2	0.3	50	11.8	9.4	8.1	11.8	45	2.1	3.9	1.5	2.7	80
CFRN	0.0	0.0	0.0	0.1	-	0.7	0.0	0.6	1.4	133	0.1	-	0.2	0.4	100
CHMCFM	0.7	0.3	0.1	0.1	0	8.9	8.7	3.4	5.6	64	4.6	2.2	0.5	0.8	60
CFCW	0.7	0.5	0.1	0.0	-	1.4	2.5	2.1	0.7	-66	4.5	3.6	0.6	0.0	-
CHQT	0.1	0.0	0.1	0.0	-	1.5	3.1	1.3	0.7	-46	0.5	0.1	0.5	0.0	-

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Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Men 18-34															
CFBRFM	5.7	4.4	4.7	5.3	12	49.9	40.5	46.1	51.3	11	38.3	28.9	31.7	31.1	-1
CHBNFM	1.5	2.1	1.6	2.4	50	33.5	33.1	42.9	41.1	-4	10.4	14.1	10.9	14.4	32
CHDIFM	2.8	2.3	2.8	2.2	-21	43.6	33.0	43.0	38.8	-9	18.8	15.2	19.0	12.9	-32
CISNFM	0.5	0.7	1.7	1.6	-5	12.4	9.3	23.1	19.4	-16	3.6	4.5	11.3	9.4	-16
CIRKFM	0.9	0.7	0.8	1.1	37	22.9	12.7	11.4	19.8	73	6.3	4.6	5.2	6.8	30
CKUA	0.0	0.2	0.1	0.9	800	2.1	6.6	3.8	10.1	165	0.3	1.2	0.7	5.6	700
CKNGFM	0.7	1.5	0.8	0.8	0	23.4	21.3	18.2	18.1	-0	5.0	10.0	5.5	4.7	-14
CFRN	0.7	1.1	0.7	0.8	14	11.1	14.3	10.9	11.7	7	4.8	7.1	4.7	4.5	-4
CHED	0.9	0.9	0.6	0.7	16	18.5	25.3	18.3	23.6	28	6.3	5.7	4.0	4.2	5
CFMGFM	0.5	0.6	0.6	0.6	0	11.8	11.7	13.6	13.1	-3	3.6	3.8	3.7	3.8	2
CKRAFM	0.1	0.2	0.2	0.4	100	4.2	5.3	7.1	12.2	71	0.5	1.2	1.1	2.3	109
CHMCFM	0.2	0.1	0.1	0.1	0	6.9	3.2	4.5	5.7	26	1.4	0.8	0.7	0.3	-57
CFCW	0.0	0.0	0.1	0.0	-	0.8	1.3	3.0	0.6	-80	0.1	0.1	0.4	0.0	-
CHQT	0.1	0.4	0.2	0.0	-	4.4	4.5	1.8	0.6	-66	0.6	2.8	1.2	0.0	-
Adults 18-49															
CFBRFM	11.1	9.8	9.8	10.4	6	136.1	115.9	130.6	131.1	0	18.4	15.4	16.8	17.1	1
CHBNFM	7.4	6.5	7.3	8.5	16	116.9	110.6	132.2	141.3	6	12.3	10.2	12.5	14.0	12
CISNFM	6.5	7.9	9.7	7.7	-20	82.6	82.9	121.3	92.5	-23	10.7	12.5	16.6	12.8	-22
CKNGFM	8.1	8.3	6.5	6.1	-6	118.1	113.5	104.5	100.8	-3	13.4	13.0	11.1	10.1	-9
CHDIFM	4.9	6.4	4.8	5.1	6	96.0	94.7	96.5	108.2	12	8.1	10.0	8.2	8.5	3
CFMGFM	5.3	6.3	4.6	5.0	8	76.8	77.3	61.5	78.2	27	8.9	10.0	7.9	8.2	3
CHED	4.0	5.5	3.4	4.6	35	81.0	107.8	72.0	89.9	24	6.6	8.7	5.8	7.6	31
CIRKFM	4.5	4.1	3.8	4.3	13	73.6	61.5	65.5	86.0	31	7.4	6.5	6.5	7.1	9
CKRAFM	1.7	1.6	3.5	4.0	14	39.2	38.5	64.8	74.4	14	2.8	2.6	6.0	6.6	10
CKUA	1.6	1.3	0.8	2.0	150	20.9	23.5	19.2	30.0	56	2.6	2.1	1.3	3.2	146
CFRN	1.5	1.8	1.5	1.4	-6	26.5	26.2	28.4	26.0	-8	2.4	2.8	2.5	2.3	-8
CHMCFM	1.5	1.5	0.8	0.9	12	30.4	30.5	19.7	27.0	37	2.5	2.3	1.4	1.5	7
CFCW	1.2	1.4	1.0	0.4	-60	9.2	15.8	16.4	6.7	-59	2.1	2.1	1.7	0.7	-58
CHQT	1.1	1.2	0.9	0.2	-77	18.5	20.5	12.4	9.6	-22	1.7	1.8	1.5	0.3	-80
Women 18-49															
CHBNFM	4.9	3.6	4.9	5.1	4	68.3	66.7	77.1	86.2	11	16.8	12.0	17.7	18.6	5
CISNFM	4.5	6.0	6.1	4.3	-29	53.9	54.3	77.8	56.2	-27	15.5	19.8	22.0	15.4	-30
CKNGFM	5.0	4.0	3.8	3.7	-2	63.4	61.9	57.8	53.5	-7	17.3	13.1	13.6	13.4	-1
CFMGFM	3.6	4.8	3.4	3.6	5	48.9	54.2	39.5	50.1	26	12.3	16.0	12.3	12.9	4
CKRAFM	1.1	0.9	1.9	2.2	15	24.2	21.7	38.9	36.7	-5	3.9	3.1	6.7	8.1	20
CFBRFM	3.2	2.7	2.6	2.1	-19	57.8	46.6	51.2	50.7	-0	10.9	8.9	9.3	7.5	-19
CHDIFM	1.3	2.8	1.4	2.1	50	37.3	46.1	40.1	50.2	25	4.5	9.2	5.1	7.6	49
CIRKFM	0.9	1.0	1.2	1.4	16	25.7	21.5	25.7	29.3	14	3.0	3.4	4.3	4.9	13
CHED	1.4	1.8	1.2	1.3	8	31.2	42.3	22.0	31.7	44	4.9	5.8	4.3	4.8	11
CKUA	0.7	0.4	0.4	0.7	75	10.1	8.9	8.6	11.9	38	2.4	1.2	1.3	2.6	100
CHMCFM	1.0	1.1	0.4	0.6	50	17.4	20.7	9.4	15.6	65	3.5	3.7	1.5	2.3	53
CFCW	0.8	0.9	0.4	0.4	0	4.3	7.4	7.1	4.3	-39	2.7	2.9	1.6	1.4	-12
CHQT	0.7	0.2	0.1	0.1	0	8.1	9.7	3.7	4.2	13	2.3	0.7	0.4	0.2	-50
CFRN	0.0	0.1	0.1	0.1	0	1.2	2.4	1.4	2.2	57	0.2	0.2	0.2	0.2	0
Men 18-49															
CFBRFM	7.9	7.1	7.2	8.3	15	78.3	69.3	79.4	80.4	1	25.4	21.2	23.6	25.2	6
CISNFM	2.0	2.0	3.5	3.5	0	28.6	28.6	43.6	36.3	-16	6.3	5.9	11.7	10.5	-10
CHBNFM	2.5	2.9	2.4	3.4	41	48.7	43.9	55.1	55.2	0	8.1	8.7	7.9	10.2	29
CHED	2.5	3.8	2.2	3.3	50	49.8	65.4	50.0	58.1	16	8.1	11.3	7.2	9.8	36
CIRKFM	3.6	3.1	2.6	3.0	15	47.8	40.1	39.9	56.7	42	11.5	9.3	8.5	9.0	5
CHDIFM	3.6	3.6	3.4	3.0	-11	58.8	48.6	56.4	58.0	2	11.5	10.7	11.1	9.2	-17
CKNGFM	3.1	4.3	2.7	2.4	-11	54.7	51.5	46.7	47.3	1	9.9	13.0	8.9	7.3	-17
CKRAFM	0.6	0.7	1.6	1.8	12	15.0	16.8	25.9	37.8	45	1.8	2.1	5.3	5.4	1
CFMGFM	1.8	1.5	1.2	1.4	16	27.9	23.1	22.0	28.1	27	5.7	4.5	4.0	4.3	7
CFRN	1.4	1.7	1.4	1.3	-7	25.3	23.8	27.1	23.8	-12	4.5	5.2	4.7	4.0	-14
CKUA	0.9	1.0	0.4	1.2	200	10.8	14.6	10.5	18.1	72	2.8	2.9	1.4	3.8	171
CHMCFM	0.5	0.3	0.4	0.3	-25	12.9	9.8	10.3	11.4	10	1.7	1.0	1.4	0.8	-42
CHQT	0.4	1.0	0.8	0.1	-87	10.4	10.8	8.7	5.3	-39	1.2	2.8	2.5	0.4	-84
CFCW	0.5	0.5	0.6	0.0	-	4.9	8.4	9.3	2.4	-74	1.5	1.4	1.9	0.1	-94

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Adults 18-54															
CFBRFM	11.7	10.1	10.3	11.3	9	143.9	124.5	136.7	138.2	1	16.7	13.8	15.1	15.8	4
CISNFM	7.3	9.0	11.5	9.4	-18	92.7	95.3	141.6	108.4	-23	10.4	12.2	16.9	13.2	-21
CHBNFM	7.5	6.8	7.7	9.1	18	121.0	116.5	137.0	148.2	8	10.7	9.2	11.3	12.8	13
CKNGFM	9.1	9.2	7.1	7.1	0	128.3	126.4	115.6	113.4	-1	12.9	12.6	10.4	9.9	-4
CFMGFM	7.3	7.9	6.1	6.2	1	92.9	94.5	78.7	93.2	18	10.4	10.7	8.9	8.7	-2
CHED	4.9	7.5	4.5	5.9	31	99.5	131.4	86.3	109.9	27	7.0	10.2	6.6	8.3	25
CKRAFM	1.9	1.8	4.9	5.6	14	44.1	42.8	79.4	92.4	16	2.7	2.5	7.1	7.9	11
CHDIFM	5.2	6.5	4.8	5.3	10	101.2	97.6	98.3	111.6	13	7.4	8.8	7.1	7.5	5
CIRKFM	5.8	4.9	4.6	5.0	8	86.9	72.3	78.1	98.1	25	8.3	6.7	6.7	7.1	5
CKUA	2.2	2.1	1.0	2.4	140	26.6	31.2	22.3	35.4	58	3.1	2.8	1.4	3.3	135
CFRN	1.7	1.9	1.6	1.6	0	30.7	28.9	30.6	29.2	-4	2.4	2.6	2.3	2.2	-4
CHMCFM	1.8	1.9	1.4	1.1	-21	36.9	37.6	25.4	33.0	29	2.5	2.5	2.0	1.6	-20
CFCW	1.6	2.1	1.5	0.9	-40	12.6	21.9	24.6	13.0	-47	2.3	2.9	2.3	1.2	-47
CHQT	2.2	1.9	1.3	0.5	-61	27.8	28.5	22.8	14.8	-35	3.1	2.6	1.9	0.7	-63
Women 18-54															
CISNFM	5.1	6.5	7.4	5.5	-25	60.9	60.7	89.0	65.8	-26	15.6	18.9	22.4	16.6	-25
CHBNFM	4.9	3.7	5.2	5.5	5	70.0	69.0	80.0	90.4	13	14.9	10.7	15.7	16.5	5
CFMGFM	4.6	5.6	4.5	4.5	0	58.7	64.6	52.0	61.0	17	14.1	16.3	13.8	13.6	-1
CKNGFM	5.4	4.3	4.0	4.4	10	66.9	67.3	62.6	61.2	-2	16.6	12.3	12.2	13.3	9
CKRAFM	1.2	1.1	2.3	3.2	39	25.9	24.0	45.6	46.6	2	3.6	3.1	6.9	9.6	39
CFBRFM	3.2	2.8	2.7	2.2	-18	60.9	49.6	53.4	52.9	-0	9.8	8.2	8.3	6.6	-20
CHDIFM	1.4	2.8	1.4	2.2	57	39.7	47.8	40.7	51.8	27	4.4	8.0	4.3	6.6	53
CHED	1.7	2.5	1.5	1.6	6	36.8	52.1	26.2	38.8	48	5.2	7.1	4.6	4.9	6
CIRKFM	1.1	1.5	1.5	1.5	0	29.2	25.5	29.2	31.6	8	3.3	4.2	4.5	4.6	2
CKUA	0.9	0.6	0.5	0.8	60	11.9	12.2	10.2	14.1	38	2.7	1.8	1.4	2.5	78
CFCW	0.9	1.3	0.8	0.7	-12	5.3	10.8	10.9	7.5	-31	2.9	3.7	2.5	2.1	-16
CHMCFM	1.2	1.3	0.7	0.7	0	21.3	23.0	12.3	18.5	50	3.5	3.8	2.1	2.2	4
CHQT	1.1	0.6	0.4	0.2	-50	12.3	13.7	9.7	6.8	-29	3.2	1.8	1.2	0.6	-50
CFRN	0.1	0.1	0.1	0.1	0	1.9	3.1	2.0	2.2	10	0.2	0.3	0.2	0.2	0
Men 18-54															
CFBRFM	8.5	7.3	7.6	9.1	19	83.0	74.8	83.3	85.3	2	22.8	18.8	21.5	23.7	10
CHED	3.2	5.0	3.0	4.3	43	62.8	79.3	60.2	71.1	18	8.6	12.9	8.4	11.2	33
CISNFM	2.2	2.5	4.1	3.9	-4	31.8	34.5	52.6	42.6	-19	5.9	6.3	11.7	10.2	-12
CHBNFM	2.6	3.0	2.5	3.7	48	51.0	47.5	57.0	57.9	1	7.0	7.8	7.2	9.6	33
CIRKFM	4.7	3.5	3.1	3.5	12	57.6	46.8	48.9	66.6	36	12.7	9.0	8.8	9.2	4
CHDIFM	3.7	3.7	3.4	3.1	-8	61.5	49.8	57.6	59.8	3	10.0	9.4	9.7	8.2	-15
CKNGFM	3.6	5.0	3.1	2.7	-12	61.4	59.1	53.0	52.2	-1	9.7	12.8	8.7	7.0	-19
CKRAFM	0.7	0.8	2.6	2.4	-7	18.2	18.8	33.7	45.8	35	1.9	2.0	7.3	6.4	-12
CFMGFM	2.6	2.3	1.5	1.7	13	34.2	29.8	26.7	32.1	20	7.1	5.8	4.3	4.4	2
CFRN	1.6	1.8	1.5	1.5	0	28.8	25.8	28.6	27.0	-5	4.3	4.7	4.3	3.9	-9
CKUA	1.3	1.5	0.5	1.5	200	14.7	19.0	12.1	21.3	76	3.5	3.7	1.4	4.0	185
CHMCFM	0.6	0.6	0.7	0.4	-42	15.7	14.5	13.0	14.5	11	1.7	1.4	1.9	1.0	-47
CHQT	1.1	1.3	0.9	0.3	-66	15.5	14.7	13.1	8.0	-38	3.0	3.3	2.6	0.8	-69
CFCW	0.7	0.8	0.7	0.2	-71	7.3	11.2	13.6	5.6	-58	1.8	2.1	2.1	0.4	-80
Adults 25-34															
CFBRFM	5.9	4.2	2.6	4.4	69	62.2	50.1	40.4	47.5	17	31.1	21.0	17.0	22.9	34
CHBNFM	2.9	2.2	2.5	2.8	12	43.5	35.8	50.0	50.7	1	15.6	10.8	16.3	14.7	-9
CHDIFM	1.7	2.9	2.4	2.6	8	39.5	38.8	44.7	48.5	8	8.9	14.7	15.4	13.4	-12
CKNGFM	1.9	2.2	1.1	2.4	118	38.1	35.8	25.4	33.1	30	10.1	11.1	7.0	12.2	74
CISNFM	0.9	2.4	2.7	1.9	-29	19.6	19.8	39.8	32.0	-19	4.8	12.3	17.6	10.1	-42
CIRKFM	0.9	0.6	0.6	1.1	83	25.7	8.4	11.7	18.8	60	4.6	3.2	4.1	5.8	41
CKUA	0.4	0.2	0.1	1.1	1000	4.3	5.5	5.1	12.5	145	2.0	0.8	0.7	5.7	714
CHED	1.2	1.3	0.6	0.9	50	23.6	32.7	20.1	26.5	31	6.3	6.6	3.9	4.7	20
CFRN	0.6	1.0	0.7	0.8	14	8.8	11.5	10.9	11.3	3	3.3	5.0	4.6	4.1	-10
CFMGFM	1.2	1.6	1.1	0.6	-45	22.9	26.9	19.0	19.6	3	6.3	8.2	7.1	3.3	-53
CKRAFM	0.4	0.1	0.6	0.5	-16	9.3	5.8	14.7	16.1	9	2.2	0.5	3.7	2.4	-35
CHMCFM	0.9	0.2	0.1	0.1	0	14.2	7.5	5.1	8.2	60	4.6	1.1	0.8	0.7	-12
CFCW	0.0	0.5	0.1	0.0	-	0.0	3.7	5.1	0.7	-86	-	2.7	0.9	0.0	-
CHQT	0.0	0.4	0.1	0.0	-	2.1	4.6	1.7	0.7	-58	0.2	2.1	0.8	0.0	-

Important Notice Re: Trending

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Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Women 25-34															
CKNGFM	1.5	1.3	0.8	1.7	112	20.8	18.0	16.5	19.1	15	15.1	13.1	11.6	22.5	93
CHBNFM	2.1	0.9	1.6	1.4	-12	27.4	18.0	27.2	29.8	9	21.6	9.8	25.4	19.1	-24
CHDIFM	0.5	1.3	0.5	1.1	120	14.1	19.6	17.9	19.8	10	5.4	13.3	8.1	15.0	85
CISNFM	0.8	1.9	1.2	0.9	-25	15.6	14.7	22.9	19.1	-16	8.3	19.8	19.0	11.7	-38
CFBRFM	1.9	1.3	0.5	0.7	40	27.4	22.1	13.6	16.9	24	19.1	14.1	7.6	10.0	31
CHED	0.3	0.6	0.2	0.4	100	8.9	12.3	7.2	10.6	47	3.4	6.5	2.6	5.2	100
CIRKFM	0.2	0.3	0.1	0.3	200	9.6	3.3	5.7	7.8	36	2.4	3.2	2.3	3.4	47
CFMGFM	1.0	1.1	0.8	0.3	-62	14.8	18.0	10.0	10.6	6	10.0	11.7	12.4	4.1	-66
CKUA	0.4	0.1	0.0	0.3	-	3.0	1.6	2.1	3.6	71	3.6	0.8	0.4	3.6	800
CKRAFM	0.4	0.0	0.5	0.2	-60	6.7	3.3	10.7	9.2	-14	3.6	0.3	7.9	3.3	-58
CFRN	0.0	0.0	0.0	0.1	-	0.7	0.0	0.0	1.4	-	0.2	-	-	0.8	300
CHMCFM	0.7	0.2	0.1	0.1	0	8.9	4.9	2.1	4.2	100	6.8	1.8	0.8	1.2	50
CFCW	0.0	0.5	0.1	0.0	-	0.0	2.5	2.1	0.7	-66	-	5.5	1.1	0.0	-
CHQT	0.0	0.0	0.0	0.0	-	0.7	0.8	0.7	0.7	0	0.4	0.0	0.7	0.0	-
Men 25-34															
CFBRFM	4.0	2.9	2.1	3.7	76	34.7	28.1	26.8	30.6	14	44.4	27.3	23.9	31.0	29
CHDIFM	1.1	1.7	1.8	1.5	-16	25.4	19.1	26.8	28.8	7	12.7	16.0	20.8	12.4	-40
CHBNFM	0.8	1.2	0.9	1.4	55	16.0	17.9	22.9	20.9	-8	9.0	11.7	9.6	11.9	23
CISNFM	0.1	0.6	1.5	1.1	-26	4.0	5.1	16.9	12.9	-23	0.9	5.4	16.7	9.0	-46
CIRKFM	0.6	0.3	0.5	0.9	80	16.0	5.1	6.0	11.0	83	7.1	3.2	5.4	7.3	35
CKUA	0.0	0.1	0.1	0.8	700	1.3	3.8	3.0	8.9	196	0.3	0.8	0.9	7.0	677
CKNGFM	0.4	1.0	0.3	0.7	133	17.4	17.9	8.9	13.9	56	4.5	9.2	3.7	5.8	56
CFRN	0.6	1.0	0.7	0.7	0	8.0	11.5	10.9	9.9	-9	6.8	9.6	7.9	6.1	-22
CHED	0.9	0.7	0.4	0.5	25	14.7	20.4	12.9	15.9	23	9.5	6.6	4.8	4.4	-8
CFMGFM	0.2	0.5	0.3	0.3	0	8.0	8.9	8.9	9.0	1	2.1	5.0	3.3	2.8	-15
CKRAFM	0.1	0.1	0.1	0.2	100	2.7	2.6	4.0	6.9	72	0.6	0.7	0.7	1.8	157
CFCW	0.0	0.0	0.1	0.0	-	0.0	1.3	3.0	0.0	-	-	0.1	0.6	-	-
CHQT	0.0	0.4	0.1	0.0	-	1.3	3.8	1.0	0.0	-	0.0	4.0	0.8	-	-
CHMCFM	0.2	0.0	0.1	0.0	-	5.3	2.6	3.0	4.0	33	2.1	0.4	0.8	0.4	-50
Adults 25-54															
CFBRFM	9.6	8.2	6.7	9.1	35	113.6	103.6	99.4	101.0	1	16.2	12.9	12.2	14.9	22
CISNFM	6.1	8.2	9.9	8.3	-16	72.8	80.4	116.7	90.6	-22	10.3	12.8	18.0	13.5	-25
CKNGFM	8.5	8.5	6.3	6.8	7	116.5	113.0	99.7	102.0	2	14.2	13.3	11.3	11.2	-0
CHBNFM	5.1	4.1	4.9	6.1	24	79.1	73.8	88.7	98.7	11	8.7	6.5	8.8	10.0	13
CHED	4.8	7.3	4.3	5.7	32	93.6	120.5	79.1	100.3	26	8.0	11.4	7.7	9.3	20
CKRAFM	1.6	1.4	4.6	5.3	15	35.4	34.7	71.5	81.1	13	2.7	2.2	8.3	8.7	4
CFMGFM	6.6	7.1	4.6	5.1	10	82.6	83.3	62.6	78.4	25	11.1	11.1	8.3	8.3	0
CIRKFM	5.4	4.3	4.2	4.7	11	77.9	58.6	70.3	85.3	21	9.2	6.7	7.7	7.7	0
CHDIFM	3.2	5.3	3.3	4.0	21	70.0	69.3	68.9	82.3	19	5.4	8.3	6.0	6.5	8
CKUA	2.1	2.0	0.9	2.1	133	24.4	27.7	19.2	32.3	68	3.6	3.1	1.6	3.4	112
CFRN	1.6	1.9	1.5	1.5	0	27.7	26.1	30.0	27.4	-8	2.7	2.9	2.8	2.5	-10
CHMCFM	1.7	1.6	1.3	1.1	-15	35.4	33.1	22.6	29.9	32	2.9	2.6	2.4	1.8	-25
CFCW	1.0	2.1	1.5	0.9	-40	10.4	21.9	24.6	12.4	-49	1.6	3.3	2.8	1.4	-50
CHQT	2.1	1.9	1.2	0.5	-58	24.1	25.5	21.4	14.2	-33	3.5	3.0	2.1	0.8	-61
Women 25-54															
CISNFM	4.4	5.8	6.0	4.9	-18	49.4	50.1	70.3	54.5	-22	15.6	19.7	23.0	17.5	-23
CKNGFM	5.2	4.1	3.7	4.2	13	61.1	57.4	55.9	53.9	-3	18.5	13.7	14.1	15.2	7
CFMGFM	4.3	4.9	3.3	3.7	12	52.2	56.2	40.5	50.4	24	15.5	16.5	12.6	13.2	4
CHBNFM	3.3	2.0	3.1	3.5	12	45.5	41.6	51.6	61.0	18	11.7	6.7	11.9	12.6	5
CKRAFM	0.9	0.7	2.1	3.0	42	18.7	18.7	40.8	40.6	-0	3.3	2.4	8.1	10.9	34
CHED	1.6	2.4	1.5	1.6	6	34.6	46.0	24.4	36.8	50	5.8	8.1	5.7	5.7	0
CFBRFM	2.8	2.5	1.8	1.6	-11	45.8	41.2	35.3	36.4	3	10.0	8.4	6.8	5.8	-14
CHDIFM	1.1	2.3	0.9	1.6	77	26.7	33.3	27.5	32.6	18	3.9	7.7	3.5	5.6	60
CIRKFM	1.0	1.2	1.4	1.4	0	27.1	19.4	26.8	27.6	2	3.7	4.0	5.4	5.1	-5
CFCW	0.3	1.3	0.8	0.7	-12	3.9	10.8	10.9	7.5	-31	1.0	4.4	3.2	2.6	-18
CHMCFM	1.2	1.2	0.7	0.7	0	21.3	19.2	11.1	17.2	54	4.1	3.9	2.6	2.5	-3
CKUA	0.8	0.6	0.4	0.7	75	10.4	11.5	7.8	12.1	55	3.0	2.0	1.5	2.4	60
CHQT	1.0	0.6	0.4	0.2	-50	11.6	11.4	9.1	6.8	-25	3.7	2.0	1.5	0.7	-53
CFRN	0.1	0.1	0.0	0.1	-	1.9	3.1	1.4	2.2	57	0.3	0.4	0.1	0.2	100

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Men 25-54															
CFBRFM	6.8	5.7	4.9	7.5	53	67.8	62.4	64.1	64.6	0	21.7	16.8	17.0	22.5	32
CHED	3.1	4.8	2.8	4.1	46	59.0	74.5	54.8	63.5	15	10.0	14.2	9.6	12.3	28
CISNFM	1.7	2.3	3.9	3.4	-12	23.4	30.4	46.4	36.1	-22	5.5	6.9	13.5	10.2	-24
CIRKFM	4.4	3.1	2.8	3.3	17	50.8	39.2	43.5	57.7	32	14.0	9.1	9.7	9.8	1
CKNGFM	3.3	4.4	2.6	2.6	0	55.3	55.6	43.8	48.1	9	10.5	13.0	8.8	7.8	-11
CHBNFM	1.9	2.1	1.8	2.6	44	33.6	32.3	37.0	37.7	1	6.0	6.2	6.1	7.9	29
CHDIFM	2.1	3.0	2.4	2.4	0	43.3	36.0	41.4	49.8	20	6.7	8.9	8.3	7.3	-12
CKRAFM	0.7	0.7	2.5	2.3	-8	16.7	16.0	30.7	40.5	31	2.2	1.9	8.5	6.8	-20
CFRN	1.5	1.7	1.5	1.5	0	25.8	23.0	28.6	25.2	-11	4.8	5.1	5.2	4.4	-15
CFMGFM	2.3	2.2	1.3	1.4	7	30.4	27.1	22.1	28.0	26	7.3	6.4	4.3	4.2	-2
CKUA	1.3	1.4	0.5	1.4	180	13.9	16.2	11.3	20.1	77	4.1	4.0	1.7	4.3	152
CHMCFM	0.6	0.5	0.6	0.4	-33	14.1	13.8	11.5	12.8	11	1.9	1.4	2.2	1.1	-50
CHQT	1.0	1.3	0.8	0.3	-62	12.5	14.0	12.3	7.4	-39	3.3	3.8	2.7	0.9	-66
CFCW	0.7	0.8	0.7	0.1	-85	6.5	11.2	13.6	5.0	-63	2.1	2.3	2.5	0.4	-84
Adults 35-44															
CISNFM	2.8	2.6	3.1	3.2	3	29.8	24.3	35.8	27.1	-24	13.9	12.5	16.8	16.9	0
CFBRFM	1.8	2.5	2.9	2.5	-13	29.0	29.7	37.9	33.7	-11	9.2	11.9	15.5	13.1	-15
CHED	1.2	2.3	1.4	2.4	71	28.8	38.7	27.7	33.9	22	6.0	11.3	7.5	12.5	66
CKNGFM	4.3	3.7	3.3	2.2	-33	51.1	45.5	45.5	38.4	-15	21.3	17.9	17.7	11.5	-35
CHBNFM	1.8	1.4	1.3	2.2	69	23.9	22.6	26.9	29.4	9	8.9	6.8	6.9	11.8	71
CFMGFM	2.6	1.9	0.9	1.9	111	27.7	22.8	14.6	26.1	78	13.1	9.2	4.6	9.8	113
CKRAFM	0.8	0.7	1.1	1.6	45	16.2	18.3	26.1	27.7	6	3.7	3.4	6.1	8.3	36
CIRKFM	1.9	1.5	1.7	1.2	-29	25.2	23.6	30.5	31.5	3	9.2	7.2	9.3	6.6	-29
CHDIFM	0.9	1.5	0.7	0.8	14	19.5	19.8	16.6	23.1	39	4.6	7.0	4.0	4.1	2
CFRN	0.6	0.4	0.6	0.4	-33	10.0	7.9	13.0	8.9	-31	2.8	1.9	3.2	1.9	-40
CKUA	0.8	0.9	0.2	0.3	50	9.8	9.5	6.7	10.5	56	3.8	4.3	0.8	1.6	100
CHQT	0.3	0.2	0.4	0.2	-50	5.1	5.5	5.1	6.1	19	1.3	1.2	2.3	0.9	-60
CHMCFM	0.3	0.6	0.5	0.2	-60	7.8	11.0	7.8	7.2	-7	1.3	2.8	2.4	0.9	-62
CFCW	0.1	0.5	0.5	0.0	-	3.4	7.7	6.3	1.5	-76	0.7	2.5	2.8	0.1	-96
Women 35-44															
CISNFM	2.1	1.8	1.8	1.8	0	18.2	15.1	21.5	15.3	-28	21.3	19.8	21.5	19.8	-7
CFMGFM	1.7	1.5	0.6	1.4	133	17.6	16.9	10.6	17.6	66	17.1	16.2	6.6	14.9	125
CHBNFM	0.9	0.7	0.6	1.4	133	11.6	14.7	16.0	18.9	18	8.9	7.7	7.2	15.7	118
CKNGFM	2.6	2.1	1.9	1.3	-31	28.6	27.1	24.9	18.9	-24	26.9	22.1	22.7	14.0	-38
CKRAFM	0.4	0.4	0.6	0.9	50	7.7	9.8	15.2	12.7	-16	4.2	4.0	7.5	9.7	29
CHED	0.5	0.5	0.5	0.7	40	11.0	13.8	7.2	12.3	70	4.7	5.6	6.2	7.2	16
CIRKFM	0.3	0.4	0.8	0.6	-25	10.5	8.4	13.9	10.1	-27	2.6	3.8	9.2	6.3	-31
CFBRFM	0.5	0.5	0.9	0.5	-44	10.5	10.7	13.9	13.6	-2	5.6	5.5	10.8	5.3	-50
CHDIFM	0.3	0.6	0.3	0.3	0	7.2	8.0	6.3	8.8	39	3.1	6.4	3.4	3.1	-8
CKUA	0.2	0.2	0.1	0.2	100	4.4	3.6	2.1	5.3	152	1.7	2.0	0.7	2.1	200
CHMCFM	0.1	0.4	0.2	0.1	-50	5.5	5.8	3.8	5.3	39	1.5	3.9	2.4	1.3	-45
CFCW	0.0	0.2	0.1	0.0	-	1.1	3.1	1.7	0.9	-47	0.4	2.5	1.5	0.1	-93
CHQT	0.2	0.0	0.0	0.0	-	2.8	2.2	1.7	2.2	29	1.9	0.3	0.3	0.4	33
CFRN	0.0	0.0	0.0	0.0	-	0.0	1.3	0.4	0.4	0	-	0.2	0.0	0.0	-
Men 35-44															
CFBRFM	1.3	2.0	2.0	2.0	0	18.6	19.1	24.0	20.1	-16	12.7	17.2	19.5	20.4	4
CHED	0.8	1.8	0.9	1.7	88	17.8	25.0	20.6	21.6	4	7.3	16.0	8.5	17.4	104
CISNFM	0.7	0.8	1.3	1.4	7	11.6	9.2	14.3	11.7	-18	7.0	6.6	12.9	14.1	9
CKNGFM	1.6	1.7	1.4	0.9	-35	22.4	18.4	20.6	19.5	-5	16.0	14.5	13.6	9.2	-32
CHBNFM	0.9	0.7	0.7	0.8	14	12.4	7.9	10.9	10.5	-3	8.9	6.1	6.7	8.2	22
CKRAFM	0.3	0.3	0.5	0.7	40	8.5	8.5	10.9	15.0	37	3.3	2.9	4.9	6.9	40
CIRKFM	1.6	1.1	0.9	0.7	-22	14.7	15.1	16.6	21.5	29	15.5	10.0	9.4	6.9	-26
CFMGFM	1.0	0.4	0.3	0.5	66	10.0	5.9	4.0	8.5	112	9.3	3.5	3.0	5.0	66
CHDIFM	0.6	0.9	0.5	0.5	0	12.4	11.8	10.3	14.4	39	6.1	7.5	4.5	5.1	13
CFRN	0.6	0.4	0.6	0.4	-33	10.0	6.6	12.6	8.5	-32	5.5	3.3	5.8	3.6	-37
CHQT	0.1	0.2	0.4	0.1	-75	2.3	3.3	3.4	3.9	14	0.7	1.9	3.8	1.2	-68
CHMCFM	0.1	0.2	0.2	0.1	-50	2.3	5.3	4.0	2.0	-50	1.1	1.9	2.5	0.6	-76
CKUA	0.6	0.7	0.1	0.1	0	5.4	5.9	4.6	5.2	13	5.7	6.1	0.9	1.1	22
CFCW	0.1	0.3	0.4	0.0	-	2.3	4.6	4.6	0.6	-86	0.9	2.6	4.0	0.1	-97

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Adults 35-54															
CISNFM	5.2	5.7	7.2	6.3	-12	53.2	60.6	76.9	58.7	-23	12.8	13.1	18.1	15.1	-16
CKRAFM	1.2	1.3	4.0	4.9	22	26.0	28.9	56.8	65.0	14	3.0	2.9	10.1	11.6	14
CHED	3.6	5.9	3.7	4.8	29	70.0	87.8	59.1	73.8	24	8.8	13.6	9.2	11.4	23
CFBRFM	3.7	4.0	4.1	4.7	14	51.4	53.5	58.9	53.5	-9	9.2	9.2	10.3	11.2	8
CKNGFM	6.6	6.3	5.2	4.5	-13	78.3	77.2	74.3	68.9	-7	16.2	14.3	13.0	10.7	-17
CFMGFM	5.4	5.4	3.5	4.4	25	59.8	56.4	43.7	58.8	34	13.4	12.4	8.7	10.6	21
CIRKFM	4.6	3.7	3.6	3.6	0	52.2	50.2	58.6	66.5	13	11.3	8.4	9.0	8.5	-5
CHBNFM	2.2	2.0	2.4	3.3	37	35.6	38.0	38.6	48.1	24	5.4	4.5	6.0	7.9	31
CHDIFM	1.5	2.4	0.9	1.4	55	30.6	30.5	24.1	33.8	40	3.8	5.4	2.4	3.3	37
CHMCFM	0.9	1.4	1.2	1.0	-16	21.2	25.6	17.5	21.7	24	2.2	3.3	3.0	2.3	-23
CKUA	1.7	1.8	0.8	1.0	25	20.1	22.2	14.0	19.8	41	4.3	4.1	2.0	2.4	20
CFCW	1.0	1.6	1.4	0.9	-35	10.4	18.2	19.4	11.7	-39	2.4	3.6	3.6	2.1	-41
CFRN	1.0	0.8	0.8	0.8	0	18.9	14.6	19.1	16.1	-15	2.4	1.9	2.1	1.8	-14
CHQT	2.0	1.5	1.0	0.5	-50	22.0	20.8	19.7	13.5	-31	5.0	3.3	2.6	1.1	-57
Women 35-54															
CISNFM	3.6	4.0	4.8	4.0	-16	33.8	35.3	47.4	35.4	-25	19.6	19.7	24.3	19.5	-19
CFMGFM	3.3	3.8	2.5	3.4	36	37.4	38.2	30.5	39.7	30	18.4	18.7	12.7	16.5	29
CKRAFM	0.6	0.7	1.6	2.8	75	12.1	15.4	30.1	31.4	4	3.1	3.4	8.2	13.7	67
CKNGFM	3.7	2.8	2.9	2.6	-10	40.4	39.4	39.5	34.7	-12	20.3	14.0	14.9	12.6	-15
CHBNFM	1.1	1.1	1.5	2.1	40	18.1	23.6	24.5	31.3	27	6.3	5.3	7.4	10.2	37
CHED	1.3	1.8	1.3	1.2	-7	25.7	33.7	17.2	26.2	52	7.2	8.9	6.7	5.9	-11
CIRKFM	0.8	0.9	1.3	1.2	-7	17.4	16.1	21.0	19.8	-5	4.4	4.4	6.4	5.7	-10
CFBRFM	0.9	1.1	1.3	0.9	-30	18.4	19.2	21.7	19.5	-10	5.0	5.7	6.6	4.2	-36
CFCW	0.3	0.8	0.8	0.7	-12	3.9	8.3	8.8	6.8	-22	1.6	3.9	3.8	3.5	-7
CHMCFM	0.5	1.0	0.6	0.6	0	12.4	14.3	9.0	12.9	43	2.6	4.9	3.2	3.0	-6
CHDIFM	0.6	1.0	0.4	0.4	0	12.6	13.7	9.6	12.8	33	3.1	5.0	2.0	2.2	10
CKUA	0.5	0.5	0.4	0.4	0	7.4	9.8	5.7	8.6	50	2.7	2.7	1.9	2.0	5
CHQT	1.0	0.6	0.3	0.2	-33	10.8	10.6	8.4	6.1	-27	5.4	3.0	1.7	0.9	-47
CFRN	0.1	0.1	0.0	0.0	-	1.1	3.1	1.4	0.8	-42	0.3	0.6	0.1	0.0	-
Men 35-54															
CFBRFM	2.8	2.9	2.8	3.8	35	33.1	34.3	37.2	34.0	-8	12.6	12.2	14.0	17.8	27
CHED	2.3	4.2	2.4	3.6	50	44.3	54.0	41.9	47.6	13	10.1	17.6	11.7	16.7	42
CIRKFM	3.8	2.8	2.3	2.4	4	34.8	34.1	37.6	46.8	24	16.8	11.7	11.6	11.2	-3
CISNFM	1.7	1.8	2.4	2.3	-4	19.4	25.3	29.5	23.2	-21	7.4	7.5	12.0	10.9	-9
CKRAFM	0.7	0.6	2.4	2.1	-12	14.0	13.5	26.7	33.6	25	2.9	2.5	12.0	9.6	-20
CKNGFM	2.9	3.5	2.2	1.9	-13	38.0	37.7	34.8	34.1	-2	12.8	14.6	11.1	8.8	-20
CHBNFM	1.1	0.9	0.9	1.2	33	17.5	14.4	14.1	16.8	19	4.7	3.8	4.5	5.7	26
CFMGFM	2.1	1.7	1.0	1.1	10	22.4	18.1	13.1	19.0	45	9.3	7.1	4.8	4.9	2
CHDIFM	1.0	1.4	0.5	0.9	80	17.9	16.8	14.6	21.0	43	4.3	5.7	2.7	4.4	62
CFRN	0.9	0.7	0.8	0.7	-12	17.8	11.5	17.7	15.3	-13	4.0	3.1	3.9	3.5	-10
CKUA	1.2	1.3	0.4	0.6	50	12.6	12.4	8.4	11.2	33	5.5	5.4	2.0	2.8	40
CHQT	1.0	0.9	0.7	0.3	-57	11.2	10.2	11.3	7.4	-34	4.6	3.6	3.5	1.4	-60
CHMCFM	0.4	0.4	0.6	0.3	-50	8.8	11.3	8.5	8.8	3	1.8	1.9	2.7	1.6	-40
CFCW	0.7	0.8	0.7	0.1	-85	6.5	9.9	10.7	5.0	-53	3.0	3.3	3.3	0.7	-78
Adults 35-64															
CISNFM	6.7	7.6	9.6	8.9	-7	70.0	82.1	103.2	82.9	-19	12.3	13.4	17.5	15.7	-10
CHED	6.2	8.7	6.9	7.6	10	101.0	124.0	95.2	108.5	13	11.4	15.4	12.6	13.3	5
CKRAFM	1.7	1.7	4.7	6.9	46	35.1	36.4	68.7	84.6	23	3.1	3.0	8.7	12.2	40
CFMGFM	7.7	7.3	5.7	6.6	15	85.3	79.7	65.9	80.8	22	14.2	12.9	10.3	11.7	13
CKNGFM	7.4	6.7	5.6	4.9	-12	87.7	86.7	79.8	75.8	-5	13.5	11.9	10.2	8.6	-15
CFBRFM	4.0	4.2	4.3	4.7	9	55.1	56.5	63.1	57.7	-8	7.3	7.4	7.9	8.4	6
CIRKFM	5.1	4.1	4.0	3.9	-2	59.2	54.9	65.6	72.0	9	9.3	7.3	7.3	6.8	-6
CHBNFM	2.3	2.1	2.5	3.5	40	40.1	41.9	40.8	52.3	28	4.2	3.6	4.5	6.1	35
CFCW	2.9	3.0	4.3	3.4	-20	30.7	35.4	45.6	29.7	-34	5.3	5.3	7.9	5.9	-25
CKUA	2.2	3.2	1.8	1.8	0	29.0	38.4	22.9	33.2	44	4.1	5.6	3.4	3.2	-5
CHMCFM	1.7	2.2	1.8	1.7	-5	33.7	39.4	25.4	35.2	38	3.1	4.0	3.2	3.0	-6
CHDIFM	1.6	2.4	1.1	1.4	27	33.5	32.2	26.7	35.1	31	2.9	4.2	2.0	2.5	25
CFRN	1.2	1.0	1.0	0.8	-20	22.7	18.8	22.5	19.3	-14	2.1	1.8	1.8	1.5	-16
CHQT	4.0	2.3	1.5	0.7	-53	43.0	35.7	30.5	21.7	-28	7.3	4.1	2.8	1.3	-53

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.
Share of Hours Tuned (%) trending will factor out the population change.



	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08	S4/07	S1/08	S2/08	S4/08	% Diff S2/08 -S4/08
Women 35-64															
CISNFM	4.7	4.7	6.2	5.8	-6	43.6	46.5	62.6	48.9	-21	18.7	17.9	22.9	20.5	-10
CFMGFM	4.5	5.2	3.9	4.5	15	50.5	50.9	43.3	52.2	20	17.9	19.7	14.5	16.1	11
CKRAFM	0.8	1.0	1.8	3.8	111	16.4	19.3	34.9	40.5	16	3.2	3.8	6.8	13.6	100
CKNGFM	4.1	3.1	3.2	2.7	-15	45.1	43.9	42.1	38.8	-7	16.4	11.7	11.8	9.8	-16
CHED	2.4	3.1	2.5	2.3	-8	38.2	50.0	31.8	40.6	27	9.7	11.6	9.3	8.3	-10
CHBNFM	1.2	1.1	1.5	2.2	46	21.4	25.4	26.1	33.6	28	4.8	4.2	5.6	7.7	37
CFCW	1.3	1.5	2.2	2.0	-9	13.3	15.5	22.4	15.5	-30	5.3	5.6	8.3	7.1	-14
CIRKFM	0.9	1.0	1.3	1.2	-7	19.8	17.6	23.4	21.1	-9	3.7	3.9	4.9	4.4	-10
CFBRFM	1.0	1.2	1.4	0.9	-35	20.1	20.4	23.3	21.2	-9	3.8	4.6	5.0	3.2	-36
CHMCFM	0.9	1.4	1.0	0.9	-10	19.5	20.9	13.5	19.6	45	3.4	5.2	3.7	3.2	-13
CKUA	0.7	1.0	1.0	0.9	-10	12.2	16.7	9.9	15.3	54	2.7	3.9	3.6	3.1	-13
CHDIFM	0.6	1.0	0.4	0.4	0	13.3	14.0	10.1	13.1	29	2.3	3.8	1.5	1.6	6
CHQT	2.0	1.0	0.6	0.3	-50	20.3	17.2	13.5	9.8	-27	7.9	3.7	2.2	1.2	-45
CFRN	0.1	0.1	0.0	0.1	-	1.5	3.7	1.4	1.8	28	0.2	0.5	0.1	0.2	100
Men 35-64															
CHED	3.8	5.6	4.4	5.2	18	62.8	74.0	63.3	68.0	7	12.8	18.7	15.8	18.2	15
CFBRFM	3.0	3.0	3.0	3.8	26	35.0	36.1	39.8	36.5	-8	10.2	9.9	10.7	13.4	25
CKRAFM	0.9	0.7	2.9	3.1	6	18.6	17.0	33.9	44.1	30	3.1	2.4	10.5	10.7	1
CISNFM	2.0	2.9	3.4	3.1	-8	26.4	35.6	40.7	34.0	-16	6.8	9.5	12.2	10.9	-10
CIRKFM	4.1	3.1	2.7	2.6	-3	39.4	37.3	42.2	50.9	20	14.0	10.2	9.7	9.1	-6
CKNGFM	3.3	3.6	2.4	2.1	-12	42.6	42.7	37.7	37.0	-1	11.1	12.1	8.7	7.4	-14
CFMGFM	3.3	2.1	1.7	2.1	23	34.8	28.8	22.6	28.6	26	11.0	6.9	6.2	7.4	19
CFCW	1.6	1.5	2.1	1.4	-33	17.4	19.9	23.3	14.2	-39	5.4	5.0	7.5	4.7	-37
CHBNFM	1.1	1.0	0.9	1.3	44	18.7	16.5	14.7	18.7	27	3.7	3.2	3.4	4.5	32
CHDIFM	1.0	1.4	0.7	1.0	42	20.2	18.2	16.6	22.0	32	3.4	4.5	2.5	3.5	40
CKUA	1.5	2.2	0.9	0.9	0	16.9	21.7	12.9	17.9	38	5.2	7.2	3.1	3.3	6
CFRN	1.1	0.9	1.0	0.8	-20	21.3	15.1	21.1	17.5	-17	3.7	3.0	3.4	2.7	-20
CHMCFM	0.8	0.9	0.8	0.8	0	14.2	18.4	12.0	15.5	29	2.9	2.9	2.8	2.7	-3
CHQT	2.0	1.4	0.9	0.4	-55	22.8	18.4	17.0	11.9	-30	6.7	4.5	3.4	1.4	-58