

Central AQH (000)

Central Cume (000)

Share of Hours Tuned (%)

	Central AQH (000)				% Diff S4/05 -S1/06	Central Cume (000)				% Diff S4/05 -S1/06	Share of Hours Tuned (%)				% Diff S4/05 -S1/06
	S1/05	S2/05	S4/05	S1/06		S1/05	S2/05	S4/05	S1/06		S1/05	S2/05	S4/05	S1/06	
<b>Adults 18-49</b>															
CFBRFM	8.4		6.0	8.8	46	141.7		123.0	123.3	0	14.0		9.4	16.4	74
CISNFM	9.1		9.2	7.9	-14	119.9		114.7	100.6	-12	15.2		14.5	14.7	1
CKNGFM	8.5		8.3	6.7	-19	147.7		132.4	136.2	2	14.1		13.0	12.6	-3
CHDIFM			6.1	5.7	-6			115.7	105.7	-8			9.6	10.6	10
CIRKFM	9.0		7.7	5.5	-28	144.3		116.0	91.4	-21	14.9		12.0	10.3	-14
CHBNFM	3.0		4.1	4.9	19	75.8		88.0	93.0	5	5.0		6.4	9.2	43
CFMGFM	6.8		7.5	4.0	-46	93.3		93.9	71.4	-23	11.3		11.8	7.4	-37
CHED	4.2		5.1	3.4	-33	83.7		86.1	89.6	4	7.0		8.0	6.4	-20
CKRAFM	6.3		3.7	2.4	-35	131.4		104.3	55.6	-46	10.5		5.7	4.6	-19
CHMCFM				1.6	-				32.0	-				2.9	-
CHQT	1.6		2.5	1.1	-56	34.0		29.7	24.2	-18	2.7		3.9	2.1	-46
CFRN	1.4		1.2	0.8	-33	23.1		19.5	14.9	-23	2.4		1.8	1.5	-16
CFCW	1.7		2.5	0.6	-76	17.5		22.7	10.6	-53	2.9		3.9	1.2	-69
CFCWFM				0.0	-				3.7	-				0.1	-
<b>Women 18-49</b>															
CKNGFM	4.3		4.4	4.7	6	79.2		70.3	79.7	13	15.7		15.4	17.8	15
CISNFM	5.1		4.8	4.7	-2	75.4		66.5	59.8	-10	18.7		17.0	17.7	4
CHBNFM	1.8		2.5	3.5	40	43.3		53.2	56.3	5	6.5		8.9	13.1	47
CFMGFM	4.6		5.3	3.1	-41	59.0		60.9	49.4	-18	16.8		18.6	11.7	-37
CFBRFM	2.4		1.7	2.5	47	57.0		50.8	46.3	-8	8.7		6.0	9.5	58
CHDIFM			1.8	2.0	11			45.0	43.4	-3			6.2	7.6	22
CIRKFM	2.1		1.4	1.5	7	52.6		35.9	35.1	-2	7.9		5.0	5.5	10
CHED	1.7		1.4	1.4	0	35.4		27.3	32.0	17	6.2		5.0	5.4	8
CKRAFM	3.8		2.5	1.3	-48	74.8		70.5	31.0	-56	13.9		8.9	5.0	-43
CHMCFM				1.0	-				18.9	-				3.9	-
CHQT	0.8		1.4	0.5	-64	15.5		17.4	12.5	-28	2.9		4.8	2.0	-58
CFCW	0.6		1.2	0.2	-83	7.3		11.2	5.4	-51	2.3		4.1	0.7	-82
CFRN	0.1		0.0	0.0	-	2.8		0.6	2.3	283	0.4		0.0	0.1	-
CFCWFM				0.0	-				1.8	-				0.1	-
<b>Men 18-49</b>															
CFBRFM	6.0		4.3	6.3	46	84.7		72.2	77.0	6	18.3		12.2	23.1	89
CIRKFM	6.8		6.2	4.1	-33	91.7		80.2	56.2	-29	20.7		17.7	15.1	-14
CHDIFM			4.4	3.7	-15			70.7	62.2	-12			12.3	13.6	10
CISNFM	4.1		4.4	3.2	-27	44.5		48.2	40.8	-15	12.3		12.4	11.8	-4
CHED	2.5		3.7	2.0	-45	48.3		58.8	57.6	-2	7.7		10.4	7.4	-28
CKNGFM	4.2		3.9	2.0	-48	68.6		62.1	56.5	-9	12.9		11.1	7.5	-32
CHBNFM	1.2		1.5	1.5	0	32.5		34.7	36.8	6	3.7		4.3	5.5	27
CKRAFM	2.5		1.1	1.1	0	56.6		33.8	24.6	-27	7.8		3.2	4.1	28
CFMGFM	2.2		2.2	0.9	-59	34.3		33.0	22.0	-33	6.7		6.3	3.3	-47
CFRN	1.3		1.2	0.8	-33	20.3		18.9	12.6	-33	4.1		3.3	2.8	-15
CHQT	0.8		1.1	0.6	-45	18.6		12.3	11.7	-4	2.5		3.2	2.1	-34
CHMCFM				0.5	-				13.1	-				2.0	-
CFCW	1.1		1.3	0.4	-69	10.2		11.5	5.1	-55	3.3		3.7	1.6	-56
CFCWFM				0.0	-				1.9	-				0.1	-
<b>Adults 25-54</b>															
CISNFM	9.2		9.2	8.6	-6	113.8		107.6	99.2	-7	15.6		15.2	16.4	7
CFBRFM	6.4		4.5	7.9	75	102.7		87.3	101.4	16	10.8		7.5	15.0	100
CKNGFM	8.4		8.0	6.2	-22	136.3		125.1	123.9	-0	14.2		13.4	11.9	-11
CIRKFM	8.8		8.4	5.6	-33	134.6		110.6	88.6	-19	15.0		13.9	10.8	-22
CFMGFM	8.5		7.7	4.9	-36	102.5		97.3	78.7	-19	14.4		12.8	9.3	-27
CHED	5.2		6.4	4.7	-26	97.5		105.1	99.6	-5	8.8		10.7	8.9	-16
CHDIFM			4.1	3.3	-19			78.3	75.2	-3			6.8	6.3	-7
CHBNFM	2.1		1.8	3.0	66	51.1		49.3	70.5	43	3.5		3.0	5.8	93
CKRAFM	4.4		2.4	2.3	-4	92.7		72.9	52.2	-28	7.4		3.9	4.3	10
CHMCFM				2.3	-				38.1	-				4.3	-
CHQT	2.3		3.1	1.6	-48	39.3		39.9	32.0	-19	3.8		5.2	3.0	-42
CFCW	2.3		3.2	1.1	-65	21.0		32.2	16.5	-48	3.9		5.3	2.1	-60
CFRN	1.6		1.4	0.9	-35	25.5		22.1	16.1	-27	2.7		2.3	1.7	-26
CFCWFM				0.0	-				2.7	-				0.1	-

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Share of Hours Tuned (%) trending will factor out the population change.



Central AQH (000)

Central Cume (000)

Share of Hours Tuned (%)

	Central AQH (000)				% Diff S4/05 -S1/06	Central Cume (000)				% Diff S4/05 -S1/06	Share of Hours Tuned (%)				% Diff S4/05 -S1/06
	S1/05	S2/05	S4/05	S1/06		S1/05	S2/05	S4/05	S1/06		S1/05	S2/05	S4/05	S1/06	
<b>Women 25-54</b>															
CISNFM	5.0		4.6	5.3	15	68.4		61.3	57.2	-6	18.2		17.6	20.9	18
CKNGFM	4.3		4.2	4.1	-2	72.7		65.3	71.7	9	15.8		16.0	16.4	2
CFMGFM	5.9		5.5	3.3	-40	63.9		61.9	52.5	-15	21.5		20.7	13.3	-35
CHBNFM	1.1		1.2	2.1	75	29.8		32.4	42.9	32	3.9		4.7	8.4	78
CFBRFM	1.9		1.2	2.0	66	41.3		37.6	34.4	-8	6.7		4.5	8.1	80
CHED	2.2		1.9	1.7	-10	42.0		33.9	36.5	7	8.0		7.2	6.7	-6
CHMCFM				1.6	-				21.3	-				6.3	-
CIRKFM	2.1		1.5	1.4	-6	48.2		34.0	32.1	-5	7.7		5.7	5.7	0
CKRAFM	2.7		1.6	1.2	-25	52.2		48.0	27.1	-43	9.9		6.0	4.9	-18
CHDIFM			1.2	0.9	-25			30.0	28.3	-5			4.6	3.7	-19
CHQT	1.1		1.8	0.7	-61	16.4		23.1	16.6	-28	3.9		6.7	2.9	-56
CFCW	1.0		1.7	0.6	-64	10.6		16.6	9.1	-45	3.7		6.3	2.4	-61
CFRN	0.2		0.0	0.1	-	3.7		1.3	2.6	100	0.7		0.1	0.3	200
CFCWFM				0.0	-				1.3	-				0.1	-
<b>Men 25-54</b>															
CFBRFM	4.5		3.3	5.8	75	61.4		49.7	67.0	34	14.3		9.8	21.5	119
CIRKFM	6.7		6.8	4.2	-38	86.3		76.6	56.5	-26	21.3		20.3	15.5	-23
CISNFM	4.2		4.5	3.3	-26	45.4		46.3	41.9	-9	13.4		13.4	12.2	-8
CHED	3.0		4.5	3.0	-33	55.5		71.2	63.1	-11	9.5		13.4	10.9	-18
CHDIFM			2.9	2.4	-17			48.4	46.9	-3			8.5	8.8	3
CKNGFM	4.1		3.8	2.1	-44	63.6		59.8	52.2	-12	12.9		11.3	7.6	-32
CFMGFM	2.6		2.3	1.5	-34	38.5		35.3	26.2	-25	8.2		6.7	5.7	-14
CKRAFM	1.6		0.8	1.0	25	40.5		24.9	25.1	0	5.2		2.2	3.9	77
CHBNFM	1.0		0.6	0.9	50	21.3		16.9	27.6	63	3.2		1.6	3.4	112
CHQT	1.2		1.4	0.8	-42	22.9		16.8	15.4	-8	3.8		4.0	3.1	-22
CFRN	1.4		1.4	0.8	-42	21.7		20.8	13.5	-35	4.4		4.0	3.1	-22
CHMCFM				0.7	-				16.8	-				2.5	-
CFCW	1.3		1.6	0.5	-68	10.4		15.6	7.4	-52	4.0		4.6	1.9	-58
CFCWFM				0.0	-				1.4	-				0.1	-
<b>Adults 18-34</b>															
CFBRFM	6.1		4.0	4.9	22	97.2		84.5	76.4	-9	21.1		13.5	18.4	36
CHDIFM			4.6	4.8	4			87.8	77.9	-11			15.7	17.8	13
CISNFM	4.3		3.0	3.9	30	67.2		54.4	49.1	-9	15.1		10.1	14.5	43
CKNGFM	3.8		3.8	3.5	-7	83.0		65.6	64.8	-1	13.3		13.0	13.0	0
CHBNFM	2.5		3.1	3.5	12	54.0		69.8	63.7	-8	8.5		10.5	13.1	24
CIRKFM	3.4		1.8	2.1	16	59.9		50.3	38.6	-23	11.9		6.0	7.9	31
CFMGFM	1.7		3.1	1.3	-58	38.6		39.4	28.9	-26	5.9		10.5	4.7	-55
CKRAFM	4.5		2.4	1.1	-54	94.8		70.0	29.2	-58	15.6		8.1	4.2	-48
CHED	1.0		1.5	0.9	-40	28.0		27.1	34.1	25	3.5		5.0	3.4	-32
CFRN	0.7		0.3	0.4	33	9.3		7.4	6.6	-10	2.6		1.0	1.6	60
CHMCFM				0.2	-				8.7	-				0.7	-
CFCW	0.5		1.2	0.1	-91	3.3		10.7	1.8	-83	1.7		4.1	0.2	-95
CHQT	0.2		0.8	0.1	-87	10.4		9.1	6.1	-32	0.8		2.7	0.3	-88
CFCWFM				0.0	-				3.2	-				0.1	-
<b>Women 18-34</b>															
CKNGFM	2.0		2.0	2.6	30	46.0		35.9	38.8	8	16.2		14.2	19.2	35
CHBNFM	1.4		1.9	2.5	31	29.2		42.4	35.6	-16	11.0		13.6	18.7	37
CISNFM	2.6		1.8	2.3	27	43.9		32.7	29.9	-8	21.1		12.8	17.3	35
CHDIFM			1.5	1.7	13			33.9	33.0	-2			10.9	13.0	19
CFBRFM	1.5		1.0	1.4	40	39.5		34.1	29.8	-12	11.9		7.3	10.5	43
CFMGFM	1.0		2.4	0.9	-62	25.7		26.5	19.8	-25	8.2		17.5	6.6	-62
CKRAFM	2.5		1.6	0.7	-56	51.0		45.0	17.3	-61	20.4		11.7	5.2	-55
CIRKFM	0.8		0.4	0.6	50	22.9		14.6	13.6	-6	6.5		2.9	4.8	65
CHED	0.4		0.4	0.4	0	10.7		7.0	9.1	30	2.9		2.5	3.0	20
CHQT	0.1		0.5	0.1	-80	5.5		6.3	3.6	-42	0.7		3.6	0.4	-88
CHMCFM				0.1	-				4.7	-				1.0	-
CFCW	0.0		0.4	0.0	-	0.5		3.0	1.3	-56	0.4		3.1	0.2	-93
CFRN	0.1		0.0	0.0	-	1.4		0.0	0.6	-	0.7		-	0.0	-
CFCWFM				0.0	-				1.8	-				0.2	-

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Central AQH (000)

Central Cume (000)

Share of Hours Tuned (%)

	Central AQH (000)				% Diff S4/05 -S1/06	Central Cume (000)				% Diff S4/05 -S1/06	Share of Hours Tuned (%)				% Diff S4/05 -S1/06
	S1/05	S2/05	S4/05	S1/06		S1/05	S2/05	S4/05	S1/06		S1/05	S2/05	S4/05	S1/06	
<b>Men 18-34</b>															
CFBRFM	4.6		2.9	3.5	20	57.8		50.4	46.6	-7	28.0		19.1	26.4	38
CHDIFM			3.1	3.0	-3			53.9	44.9	-16			20.0	22.8	14
CISNFM	1.8		1.2	1.5	25	23.3		21.7	19.1	-11	10.7		7.6	11.7	53
CIRKFM	2.6		1.4	1.5	7	37.0		35.8	25.0	-30	15.9		8.8	11.0	25
CHBNFM	1.1		1.2	1.0	-16	24.9		27.4	28.1	2	6.7		7.7	7.4	-3
CKNGFM	1.8		1.8	0.9	-50	37.0		29.7	26.0	-12	11.2		11.9	6.7	-43
CHED	0.6		1.1	0.5	-54	17.3		20.1	25.0	24	3.9		7.2	3.8	-47
CKRAFM	2.0		0.7	0.4	-42	43.8		25.0	11.9	-52	12.0		4.9	3.2	-34
CFRN	0.7		0.3	0.4	33	7.9		7.4	6.0	-18	4.0		1.9	3.3	73
CFMGFM	0.7		0.6	0.4	-33	13.0		12.9	9.0	-30	4.2		4.2	2.8	-33
CHMCFM				0.1	-				4.1	-				0.4	-
CFCW	0.4		0.8	0.0	-	2.8		7.7	0.5	-93	2.7		5.0	0.2	-96
CHQT	0.1		0.3	0.0	-	4.9		2.9	2.4	-17	0.9		1.9	0.3	-84
CFCWFM				0.0	-				1.4	-				0.1	-
<b>Adults 35-64</b>															
CISNFM	8.0		9.3	7.1	-23	92.1		98.7	86.4	-12	15.5		17.0	15.2	-10
CHED	8.2		8.3	6.7	-19	112.4		118.5	111.1	-6	15.8		15.1	14.3	-5
CFMGFM	9.0		7.4	5.6	-24	98.4		95.3	83.2	-12	17.3		13.5	12.0	-11
CIRKFM	6.8		7.1	4.7	-33	102.1		82.3	69.5	-15	13.2		13.1	10.1	-22
CFBRFM	2.7		2.3	4.3	86	51.3		45.2	53.6	18	5.2		4.3	9.3	116
CKNGFM	5.4		5.2	4.2	-19	80.5		82.7	87.7	6	10.4		9.5	8.9	-6
CFCW	4.4		5.2	3.7	-28	41.3		48.1	39.9	-17	8.4		9.6	7.9	-17
CHMCFM				2.7	-				43.1	-				5.7	-
CHQT	3.4		4.2	2.6	-38	52.8		53.6	40.7	-24	6.5		7.6	5.5	-27
CKRAFM	2.1		1.6	1.7	6	45.7		41.7	41.5	-0	4.0		2.9	3.7	27
CHBNFM	0.7		1.1	1.7	54	25.7		21.6	35.2	62	1.4		2.0	3.7	85
CHDIFM			1.7	1.1	-35			31.9	31.9	0			3.1	2.3	-25
CFRN	1.1		1.4	0.7	-50	21.7		20.1	14.4	-28	2.2		2.5	1.4	-44
CFCWFM				0.0	-				1.1	-				0.1	-
<b>Women 35-64</b>															
CISNFM	4.2		4.8	4.3	-10	51.2		54.9	49.4	-10	16.7		19.8	19.2	-3
CFMGFM	6.3		4.7	3.8	-19	61.2		58.9	52.2	-11	25.2		19.4	17.0	-12
CKNGFM	2.7		2.7	2.5	-7	40.7		41.6	48.9	17	10.8		11.2	11.3	0
CHED	3.4		2.8	2.3	-17	48.9		43.2	44.5	3	13.5		11.5	10.4	-9
CHMCFM				1.8	-				24.7	-				7.9	-
CFCW	2.2		2.7	1.6	-40	21.7		25.8	18.0	-30	8.6		11.1	7.3	-34
CHQT	1.7		2.4	1.2	-50	22.8		27.5	20.0	-27	6.9		9.9	5.2	-47
CIRKFM	1.5		1.2	1.2	0	35.0		25.5	26.5	3	6.0		5.2	5.4	3
CHBNFM	0.4		0.7	1.2	71	16.3		12.8	23.9	86	1.7		2.8	5.3	89
CFBRFM	1.1		0.8	1.1	37	20.7		19.2	17.9	-6	4.4		3.2	5.2	62
CKRAFM	1.4		1.1	0.8	-27	28.6		29.1	20.8	-28	5.5		4.4	3.8	-13
CHDIFM			0.4	0.3	-25			13.0	12.4	-4			1.4	1.3	-7
CFRN	0.1		0.0	0.1	-	3.3		1.9	2.2	15	0.6		0.1	0.6	500
CFCWFM				0.0	-				0.3	-				0.1	-
<b>Men 35-64</b>															
CHED	4.8		5.5	4.4	-20	63.5		75.3	66.6	-11	18.1		18.1	17.8	-1
CIRKFM	5.3		5.9	3.5	-40	67.1		56.9	43.0	-24	20.0		19.3	14.3	-25
CFBRFM	1.6		1.6	3.2	100	30.7		26.0	35.7	37	6.0		5.1	13.0	154
CISNFM	3.8		4.5	2.9	-35	40.9		43.9	36.9	-15	14.3		14.8	11.6	-21
CFCW	2.2		2.5	2.1	-16	19.6		22.3	21.9	-1	8.2		8.3	8.5	2
CFMGFM	2.6		2.6	1.8	-30	37.2		36.4	31.0	-14	9.9		8.7	7.4	-14
CKNGFM	2.7		2.5	1.6	-36	39.9		41.1	38.8	-5	10.1		8.1	6.7	-17
CHQT	1.6		1.8	1.4	-22	30.0		26.1	20.7	-20	6.1		5.8	5.7	-1
CKRAFM	0.7		0.5	0.9	80	17.2		12.6	20.7	64	2.7		1.6	3.6	125
CHMCFM				0.9	-				18.3	-				3.6	-
CHDIFM			1.4	0.8	-42			18.9	19.5	3			4.5	3.2	-28
CHBNFM	0.3		0.4	0.6	50	9.4		8.8	11.3	28	1.1		1.3	2.3	76
CFRN	1.0		1.3	0.5	-61	18.4		18.2	12.2	-32	3.6		4.4	2.2	-50
CFCWFM				0.0	-				0.8	-				0.0	-

Important Notice Re: Trending

Central AQH (000) and Central Cume (000) trends will be affected by the population adjustment.  
Share of Hours Tuned (%) trending will factor out the population change.

