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BBM Canada

Top-line Radio Statistics

S4 2005 (September 5-October 30)

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TOP-LINE RADIO STATISTICS - HALIFAX CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 2080 (Halifax Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		335,636							332,606			332,588		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBH FM	Halifax Ctrl	2.8	15.5	22.8					2.2	16.8	27.8	2.5	21.3	27.9
CBHAFM	Halifax Ctrl	10.6	57.2	107.6					16.4	79.5	137.0	17.3	84.5	147.9
CFDR	Halifax Ctrl	4.3	22.3	38.9					3.8	23.4	38.2	4.1	20.4	36.7
CFRQFM	Halifax Ctrl	18.0	109.6	144.6					18.2	106.3	142.3	16.3	101.8	142.5
CHFXFM	Halifax Ctrl	11.2	59.2	87.5					13.2	72.8	107.5	12.6	62.7	95.9
CHNS	Halifax Ctrl	3.7	25.3	28.8					3.6	24.6	31.1	3.8	27.0	32.1
CIOOFM	Halifax Ctrl	24.4	133.3	163.1					20.8	129.6	161.3	21.2	128.7	165.8
CJCH	Halifax Ctrl	3.3	24.0	28.2					3.9	23.4	29.3	3.4	23.4	27.1
CKULFM	Halifax Ctrl	13.7	85.1	114.5					11.1	88.5	109.0	n/a	n/a	n/a

* = spill station

** = this market not measured during this survey

n/a = not measured

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - QUEBEC CITY CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 4199 (Quebec City Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005**		S1 2005			Fall 2004		
		635,717			631,377				631,330			631,377		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBVFM	Quebec City Ctrl	10.2	97.1	126.9	10.2	97.8			11.5	121.6	145.9	8.5	95.7	121.4
CBVEFM	Quebec City Ctrl	0.5	12.5	30.6	0.5	13.3			0.8	15.8	37.7	0.2	5.8	31.9
CBVXFM	Quebec City Ctrl	3.1	47.4	59.3	3.6	46.8			3.5	61.2	69.9	3.1	50.8	57.7
CFOMFM	Quebec City Ctrl	12.9	124.7	192.7	13.1	124.2			12.5	137.1	193.6	11.6	123.1	184.7
CHIKFM	Quebec City Ctrl	12.2	172.3	260.4	12.9	173.3			10.2	160.9	261.6	10.6	166.3	272.0
CHOIFM	Quebec City Ctrl	14.0	167.1	290.5	15.0	189.7			22.2	225.6	427.9	26.1	239.3	443.7
CHRC	Quebec City Ctrl	6.7	78.3	99.5	6.6	71.5			6.7	87.7	121.4	5.9	73.8	92.6
CITFFM	Quebec City Ctrl	15.0	178.5	263.5	15.8	187.6			13.1	183.3	278.3	14.2	193.0	282.3
CJECFM	Quebec City Ctrl	6.0	83.3	99.0	6.6	82.2			4.6	68.0	77.0	4.0	57.5	67.4
CJMFMM	Quebec City Ctrl	6.6	99.2	142.4	4.4	97.7			4.8	88.6	130.3	5.7	102.0	144.7

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - SHERBROOKE CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 4339 (Sherbrooke Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		193,101							191,234			191,268		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CFGFM	Sherbrooke Ctrl	9.1	29.0	34.9					8.9	22.3	27.0	5.7	22.3	25.7
CHLT	Sherbrooke Ctrl	8.0	32.1	39.6					9.4	35.0	44.5	10.6	32.7	40.7
CIGRFM	Sherbrooke Ctrl	6.2	29.0	35.8					8.3	31.2	37.1	7.1	31.8	36.0
CIMOFM	Sherbrooke Ctrl	21.8	81.8	123.3					21.7	82.4	125.2	25.7	88.3	130.4
CITEF4	Sherbrooke Ctrl	20.9	66.3	232.4					19.4	68.5	251.1	21.6	73.7	258.8

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - MONTREAL ANGLO CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 4480 (Montreal Anglo Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005		S1 2005			Fall 2004		
		693,870			689,874		689,926		689,921			689,880		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBF FM	Montreal Anglo Ctrl	0.4	8.9	615.1	0.4	9.1	0.4	10.7	0.7	12.4	652.2	0.2	6.5	587.1
CBFXFM	Montreal Anglo Ctrl	0.5	11.5	205.3	0.3	7.1	0.6	10.8	0.6	14.0	204.8	0.4	10.4	241.4
CBM FM	Montreal Anglo Ctrl	2.8	42.9	104.9	2.6	37.6	4.5	57.0	3.0	55.3	125.0	2.4	42.4	87.4
CBMEFM	Montreal Anglo Ctrl	5.2	63.4	90.1	6.2	87.5	6.9	89.8	7.4	88.2	127.6	6.0	68.3	94.3
CFAV	Montreal Anglo Ctrl	0.1	1.3	33.5	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
CFGLFM	Montreal Anglo Ctrl	0.5	10.4	662.5	0.7	12.7	0.3	5.9	0.7	9.7	619.3	1.2	10.8	630.3
CFQRFM	Montreal Anglo Ctrl	17.9	227.4	461.8	20.5	245.5	18.4	243.6	19.6	249.6	475.8	18.4	247.8	495.1
CHMPFM	Montreal Anglo Ctrl	0.6	9.0	494.8	0.4	7.3	0.4	11.9	0.3	11.9	481.6	0.2	6.0	407.8
CHOMFM	Montreal Anglo Ctrl	12.8	161.8	577.1	13.2	174.0	11.7	172.0	11.4	172.9	617.5	10.6	155.6	604.2
CINF	Montreal Anglo Ctrl	0.1	3.8	192.4	0.1	2.8	0.0	2.1	0.0	4.0	228.2	0.3	5.0	218.6
CINW	Montreal Anglo Ctrl	3.5	92.9	114.5	3.3	92.6	2.8	81.6	2.8	88.7	112.4	2.8	80.6	107.8
CITEF3	Montreal Anglo Ctrl	0.6	9.7	589.6	0.6	10.2	0.4	10.0	0.9	11.4	581.3	0.5	11.7	662.4
CJAD	Montreal Anglo Ctrl	20.8	213.3	258.6	19.5	218.1	20.5	223.1	21.8	215.8	281.4	21.7	209.3	265.9
CJFMFM	Montreal Anglo Ctrl	17.2	231.1	640.8	14.1	221.7	15.1	226.6	13.1	207.4	592.4	17.5	230.1	583.2
CJPXFM	Montreal Anglo Ctrl	3.3	53.2	391.8	2.9	47.4	2.6	52.6	3.0	56.9	393.4	4.5	56.5	387.1
CKAC	Montreal Anglo Ctrl	0.1	3.6	424.1	0.4	9.5	0.3	7.9	0.6	11.4	501.6	0.4	10.0	501.8
CKDGM	Montreal Anglo Ctrl	0.5	5.6	11.6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
CKGM	Montreal Anglo Ctrl	1.8	30.4	37.5	2.0	34.3	2.1	28.2	3.1	42.6	54.5	1.4	31.8	46.0
CKLXFM	Montreal Anglo Ctrl	1.0	23.1	141.8	1.5	24.4	1.1	22.3	1.4	24.2	154.1	n/a	n/a	n/a
CKMFFM	Montreal Anglo Ctrl	0.5	15.1	839.7	0.7	14.3	0.5	19.5	0.5	18.3	858.0	0.2	13.6	803.5
CKOIFM	Montreal Anglo Ctrl	0.7	23.6	890.9	1.3	28.5	0.9	24.8	0.6	26.9	980.0	0.7	26.5	994.4

* = spill station

n/a = not measured

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - MONTREAL FRANCO CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 4481 (Montreal Franco Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005		S1 2005			Fall 2004		
		2,481,054			2,456,047		2,456,091		2,456,099			2,456,087		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBF FM	Montreal Franco Ctrl	11.2	404.4	615.1	8.7	352.6	11.0	429.9	12.2	450.0	652.2	11.7	425.6	587.1
CBFXFM	Montreal Franco Ctrl	1.7	124.9	205.3	2.2	119.8	1.8	112.7	2.1	127.6	204.8	2.4	167.6	241.4
CBM FM	Montreal Franco Ctrl	0.5	34.0	104.9	0.8	30.2	0.3	27.1	0.8	36.5	125.0	0.3	24.7	87.4
CBMEFM	Montreal Franco Ctrl	0.2	19.5	90.1	0.3	26.5	0.2	15.5	0.2	12.9	127.6	0.2	13.3	94.3
CFAV	Montreal Franco Ctrl	0.8	28.3	33.5	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
CFGLFM	Montreal Franco Ctrl	12.8	520.8	662.5	15.2	575.3	13.6	559.2	12.5	488.4	619.3	11.8	495.0	630.3
CFQRFM	Montreal Franco Ctrl	3.5	187.5	461.8	3.0	213.9	2.6	194.9	2.4	177.8	475.8	2.9	191.1	495.1
CHMPFM	Montreal Franco Ctrl	7.7	381.0	494.8	5.7	326.9	7.7	402.9	6.2	381.4	481.6	5.6	307.0	407.8
CHOMFM	Montreal Franco Ctrl	4.6	296.2	577.1	4.3	321.8	4.3	296.5	4.2	298.2	617.5	4.7	300.9	604.2
CINF	Montreal Franco Ctrl	1.3	147.6	192.4	1.4	156.7	1.2	154.8	1.6	167.9	228.2	1.2	168.0	218.6
CINW	Montreal Franco Ctrl	0.1	10.7	114.5	0.3	20.6	0.1	12.4	0.1	10.2	112.4	0.1	18.0	107.8
CITEF3	Montreal Franco Ctrl	10.1	466.0	589.6	10.1	485.7	10.6	483.6	10.7	476.9	581.3	12.2	531.7	662.4
CJAD	Montreal Franco Ctrl	0.3	16.2	258.1	0.4	26.9	0.5	30.3	0.8	39.9	307.3	0.2	22.3	277.8
CJFMFM	Montreal Franco Ctrl	4.2	343.3	640.8	4.1	368.6	4.3	316.8	3.7	294.9	592.4	3.5	281.9	583.2
CJPFM	Montreal Franco Ctrl	4.9	261.7	391.8	4.0	260.0	4.9	268.1	4.7	258.8	393.4	4.7	246.1	387.1
CKAC	Montreal Franco Ctrl	5.6	294.9	424.1	6.3	293.9	6.8	324.7	7.6	358.4	501.6	7.3	367.0	501.8
CKDGM	Montreal Franco Ctrl	0.1	5.5	11.6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
CKGM	Montreal Franco Ctrl	0.0	5.0	37.5	0.0	6.6	0.1	10.8	0.1	9.3	54.5	0.1	9.5	46.0
CKLXFM	Montreal Franco Ctrl	2.1	108.4	141.8	1.5	108.3	1.3	108.6	1.7	119.0	154.1	n/a	n/a	n/a
CKMFM	Montreal Franco Ctrl	12.3	606.5	839.7	12.4	651.3	11.4	594.8	11.8	646.7	858.0	11.5	582.7	803.5
CKOIFM	Montreal Franco Ctrl	9.0	559.2	890.9	10.1	627.8	10.6	641.0	9.9	640.6	980.0	11.4	641.5	994.4

* = spill station

n/a = not measured

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - OTTAWA GATINEAU ANGLO CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 5071 (Ottawa-Gatineau Anglo Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005**		S1 2005			Fall 2004		
		696,767			691,823				691,787			691,762		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBO FM	Ottawa-Gat. Anglo Ctrl	8.5	130.6	218.4	13.7	157.0			14.9	177.9	288.4	14.7	165.2	271.9
CBOFFM	Ottawa-Gat. Anglo Ctrl	0.4	9.9	64.0	0.3	12.4			0.2	7.6	67.5	0.5	9.1	69.2
CBOQFM	Ottawa-Gat. Anglo Ctrl	4.9	62.1	83.7	4.7	64.4			6.0	72.2	98.7	4.3	65.6	89.7
CBOXFM	Ottawa-Gat. Anglo Ctrl	0.6	15.1	39.8	0.4	14.5			0.4	10.9	41.9	0.4	15.4	37.8
CFGO	Ottawa-Gat. Anglo Ctrl	3.6	65.2	79.5	2.6	53.1			3.2	54.7	66.4	2.7	52.5	64.6
CFRA	Ottawa-Gat. Anglo Ctrl	14.9	149.3	204.6	12.0	130.8			9.9	124.9	186.4	10.7	123.8	184.2
CHEZFM	Ottawa-Gat. Anglo Ctrl	9.6	146.7	226.4	9.9	143.8			8.1	138.0	215.5	6.5	120.4	194.3
CHLXFM	Ottawa-Gat. Anglo Ctrl	2.2	34.8	76.6	2.0	30.7			1.9	31.3	74.8	2.1	30.2	68.7
CIHTFM	Ottawa-Gat. Anglo Ctrl	7.9	142.7	216.5	9.5	154.9			7.9	149.1	244.3	7.0	150.3	233.6
CIMFFM	Ottawa-Gat. Anglo Ctrl	0.7	14.3	174.5	0.5	15.5			0.7	13.4	161.6	1.1	23.0	184.0
CISSFM	Ottawa-Gat. Anglo Ctrl	3.7	84.6	123.4	5.1	93.2			3.8	89.4	136.6	4.8	87.2	124.0
CIWW	Ottawa-Gat. Anglo Ctrl	4.2	57.9	78.3	2.7	51.7			4.6	60.7	78.6	3.5	59.1	80.8
CJMJFM	Ottawa-Gat. Anglo Ctrl	11.8	145.2	224.7	12.6	168.9			12.6	169.0	255.7	14.5	197.2	275.0
CJRC	Ottawa-Gat. Anglo Ctrl	0.1	2.7	73.4	0.4	3.4			0.3	4.4	54.3	0.3	3.7	65.1
CKBYFM*	Smiths Falls/Ott.-Gat.Anglo Ctrl	5.8	68.6		5.1	71.2			5.9	70.4		6.6	76.7	
CKKLFM	Ottawa-Gat. Anglo Ctrl	5.5	113.8	161.9	4.8	103.6			6.6	109.1	188.4	5.6	114.4	185.1
CKQBFM	Ottawa-Gat. Anglo Ctrl	9.7	169.5	295.7	7.0	152.8			7.2	151.9	267.5	9.4	153.7	269.2
CKTFFM	Ottawa-Gat. Anglo Ctrl	0.5	16.4	140.3	0.1	7.6			0.3	11.3	142.1	0.7	12.7	150.4

* = spill station; Full Coverage numbers not available in this report

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - OTTAWA GATINEAU FRANCO CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 5072 (Ottawa-Gatineau Franco Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005**		S1 2005			Fall 2004		
		305,441			300,549				300,551			300,509		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBO FM	Ottawa-Gat. Franco Ctrl	0.3	5.7	218.4	0.6	7.7			0.9	9.4	288.4	0.6	6.0	271.9
CBOFFM	Ottawa-Gat. Franco Ctrl	9.1	46.6	64.0	8.4	45.0			10.0	50.5	67.5	9.3	52.0	69.2
CBOQFM	Ottawa-Gat. Franco Ctrl	1.1	8.0	83.7	1.2	10.6			1.5	8.8	98.7	0.9	7.9	89.7
CBOXFM	Ottawa-Gat. Franco Ctrl	2.5	16.4	39.8	2.8	17.8			2.7	21.9	41.9	2.2	19.7	37.8
CFGO	Ottawa-Gat. Franco Ctrl	0.5	4.5	79.5	0.4	4.5			0.4	3.6	66.4	0.3	3.5	64.6
CFRA	Ottawa-Gat. Franco Ctrl	0.7	8.9	204.6	1.5	11.7			1.7	9.7	186.4	1.0	9.4	184.2
CHEZFM	Ottawa-Gat. Franco Ctrl	3.3	23.8	226.4	2.8	27.5			2.7	24.8	215.5	3.0	27.3	194.3
CHLXFM	Ottawa-Gat. Franco Ctrl	5.0	36.7	76.6	6.5	36.1			5.2	37.9	74.8	6.2	36.5	68.7
CIHTFM	Ottawa-Gat. Franco Ctrl	4.1	44.3	216.5	8.2	53.7			4.9	40.0	244.3	4.6	44.3	233.6
CIMFFM	Ottawa-Gat. Franco Ctrl	26.9	119.4	174.5	23.4	106.1			23.8	109.0	161.6	25.6	123.4	184.0
CISSFM	Ottawa-Gat. Franco Ctrl	1.3	16.6	123.4	1.8	18.4			1.9	17.4	136.6	1.4	14.9	124.0
CIWW	Ottawa-Gat. Franco Ctrl	1.1	8.6	78.3	0.9	6.7			0.6	7.0	78.6	1.2	9.3	80.8
CJMJFM	Ottawa-Gat. Franco Ctrl	3.2	22.0	224.7	4.9	27.6			5.0	26.7	255.7	4.8	30.9	275.0
CJRC	Ottawa-Gat. Franco Ctrl	10.7	55.0	73.4	8.8	46.7			9.8	44.3	54.3	11.1	53.0	65.1
CKBYFM*	Smiths Falls/Ott.-Gat. Franco Ctrl	2.2	13.8		1.4	9.8			1.0	11.1		1.4	11.5	
CKLFLM	Ottawa-Gat. Franco Ctrl	1.5	18.0	161.9	1.5	20.0			2.7	23.6	188.4	2.2	23.9	185.1
CKQBFM	Ottawa-Gat. Franco Ctrl	3.6	31.1	295.7	4.5	36.0			3.1	30.5	267.5	3.0	31.7	269.2
CKTFFM	Ottawa-Gat. Franco Ctrl	18.4	103.0	140.3	16.4	100.7			18.1	99.8	142.1	17.9	111.2	150.4

* = spill station; Full Coverage numbers not available in this report

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - TORONTO CTRL S4-2005

Source: BBM Canada
 Demographics: A12+
 Area: 5199 (Toronto Ctrl)
 Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005		S1 2005			Fall 2004		
		4,557,613			4,450,659		4,450,659		4,450,657			4,450,716		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBL FM	Toronto Ctrl	2.2	209.2	352.2	1.4	174.3	2.5	258.1	2.3	232.0	398.9	1.6	186.5	324.6
CBLAFM	Toronto Ctrl	3.9	383.3	666.7	6.0	508.6	8.3	621.2	6.7	548.5	954.6	7.3	536.8	867.8
CFMJ	Toronto Ctrl	1.5	239.2	321.8	0.9	189.5	0.9	160.6	1.0	170.7	247.5	1.3	195.3	280.5
CFMXFM	Toronto Ctrl	4.8	406.3	521.7	4.7	386.4	4.6	412.7	5.0	386.5	514.2	4.6	346.4	448.5
CFNYFM	Toronto Ctrl	4.7	584.9	887.6	4.5	600.0	5.1	604.6	4.4	610.4	942.2	4.6	600.4	944.8
CFRB	Toronto Ctrl	6.8	520.0	718.0	6.2	526.2	6.9	541.8	6.9	518.9	704.8	6.7	516.7	698.5
CFTR	Toronto Ctrl	5.4	954.0	1,188.3	5.5	1,035.3	4.9	876.1	5.1	919.1	1,141.5	5.1	911.7	1,123.9
CFXJFM	Toronto Ctrl	3.2	381.5	409.4	3.4	423.6	3.0	417.2	3.2	435.4	469.9	3.2	414.4	445.4
CHFIFM	Toronto Ctrl	9.0	810.3	1,004.0	6.4	756.0	6.6	724.5	5.7	682.9	814.7	5.6	647.5	793.0
CHUM	Toronto Ctrl	1.1	152.1	197.4	2.2	177.1	1.2	168.0	1.2	164.4	208.4	1.5	166.9	217.9
CHUMFM	Toronto Ctrl	9.1	840.7	1,087.2	7.8	806.3	8.6	824.0	6.8	710.2	936.4	9.4	821.2	1,084.6
CHWO	Toronto Ctrl	4.7	326.2	547.9	4.8	304.2	4.4	314.2	5.6	339.0	555.8	4.7	299.4	507.0
CIDCFM	Toronto Ctrl	4.4	533.2	692.3	4.7	530.6	4.3	552.3	4.1	516.1	687.5	3.7	530.3	698.9
CILQFM	Toronto Ctrl	6.1	669.3	1,009.9	5.8	672.4	6.4	654.5	6.9	670.2	995.8	7.3	687.2	1,036.7
CINGFM*	Hamilton/Toronto Ctrl	1.4	155.9		1.4	129.9	1.4	157.0	1.5	159.7		1.5	143.1	
CJAQFM	Toronto Ctrl	2.3	426.1	495.4	2.7	421.3	3.0	457.9	4.1	471.4	551.8	3.7	435.8	509.6
CJBC	Toronto Ctrl	0.1	15.2	22.2	0.0	10.9	0.1	18.6	0.1	13.2	20.0	0.1	4.5	13.1
CJBCFM	Toronto Ctrl	0.1	25.1	30.8	0.2	25.8	0.3	37.4	0.1	33.9	47.3	0.1	18.3	24.2
CJCL	Toronto Ctrl	2.3	303.8	443.2	2.3	294.5	2.1	305.4	2.0	260.0	379.3	1.7	244.1	368.9
CJEZFM	Toronto Ctrl	7.9	678.9	779.4	8.2	709.3	7.3	731.4	8.5	793.4	925.8	8.1	663.0	779.2
CJRTFM	Toronto Ctrl	2.1	249.8	317.2	1.7	231.8	1.9	245.2	1.8	205.3	276.4	1.7	220.7	275.9
CKDXFM	Toronto Ctrl	1.4	113.7	154.1	1.4	117.8	1.4	141.8	1.7	136.4	178.9	1.4	155.4	203.7
CKFMFM	Toronto Ctrl	3.8	565.7	751.5	3.8	562.6	3.6	602.4	3.7	542.9	757.4	3.5	572.9	797.6

* = spill station; Full Coverage numbers not available in this report
 Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - HAMILTON CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 5269 (Hamilton Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005**		S1 2005			Fall 2004		
		626,688			626,668				617,125			617,136		
Station	Market	Share	Ctrl Reach	FC Reach	Share	Ctrl Reach	Share	Ctrl Reach	Share	Ctrl Reach	FC Reach	Share	Ctrl Reach	FC Reach
		%	(000)	(000)	%	(000)	%	(000)	%	(000)	(000)	%	(000)	(000)
CHAM	Hamilton Ctrl	3.3	34.4	114.7	1.9	26.2			2.8	31.2	112.0	3.1	31.2	112.4
CHML	Hamilton Ctrl	7.3	97.6	147.4	6.7	92.9			8.2	105.3	148.5	7.4	93.1	145.7
CINGFM	Hamilton Ctrl	4.9	53.7	385.1	4.9	56.5			4.6	57.4	370.5	5.4	62.6	373.5
CIWVFM	Hamilton Ctrl	1.2	21.7	63.0	1.9	25.0			0.7	18.0	60.0	1.6	20.5	52.5
CJXYFM	Hamilton Ctrl	6.1	83.4	258.4	6.8	88.5			7.3	100.6	299.6	7.0	92.2	279.9
CKLHFM	Hamilton Ctrl	12.8	133.1	180.4	12.3	136.7			12.9	144.5	196.6	12.9	145.0	207.9
CKOC	Hamilton Ctrl	4.1	50.8	159.8	4.1	55.2			3.4	52.1	173.8	5.2	61.8	194.5

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - ST.CATHARINES-NIAGARA CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 5299 (St.Catharines-Niagara Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		348,833							349,538			349,542		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CHREFM	St.Catharines-Niagara Ctrl	12.3	65.7	102.2					13.5	65.5	100.7	10.4	65.9	117.8
CHTZFM	St.Catharines-Niagara Ctrl	8.2	53.5	248.9					8.5	60.5	261.6	7.5	60.5	271.3
CIXLFM	St.Catharines-Niagara Ctrl	3.5	25.5	47.2					2.4	19.2	29.8	n/a	n/a	n/a
CKEYFM	St.Catharines-Niagara Ctrl	2.4	33.3	37.6					2.5	27.2	31.6	1.9	27.9	35.7
CKTB	St.Catharines-Niagara Ctrl	7.4	44.9	83.6					5.0	37.4	68.8	4.5	39.7	73.2

* = spill station

** = this market not measured during this survey

n/a = not measured

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - KITCHENER-WATERLOO CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 5339 (Kitchener-Waterloo Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		390,185							386,450			386,484		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CFCFM	Kitchener-Waterloo Ctrl	10.9	87.0	184.4					13.3	95.3	235.4	15.2	103.2	242.6
CHYMFM	Kitchener-Waterloo Ctrl	12.8	93.1	170.9					16.1	119.1	201.0	13.9	98.1	179.8
CIKZFM	Kitchener-Waterloo Ctrl	4.8	24.3	39.8					4.4	27.4	36.5	4.3	26.2	34.4
CJDVFM	Kitchener-Waterloo Ctrl	7.6	55.7	70.2					6.1	51.8	67.3	5.2	43.1	57.2
CJTWFM	Kitchener-Waterloo Ctrl	1.7	17.3	23.3					1.9	16.4	20.2	1.3	13.6	16.7
CKBTFM	Kitchener-Waterloo Ctrl	7.0	52.9	124.5					5.3	64.6	142.6	5.0	58.5	123.9
CKDKFM*	Woodstock/Kit-Wat Ctrl	3.8	36.8						2.8	31.8		4.1	41.3	
CKGL	Kitchener-Waterloo Ctrl	4.3	43.4	60.5					3.1	43.7	54.0	3.3	38.0	51.2
CKKW	Kitchener-Waterloo Ctrl	2.2	16.4	19.4					2.7	19.1	27.2	3.2	24.2	30.2
CKWRFM	Kitchener-Waterloo Ctrl	1.6	18.1	27.0					1.8	22.0	30.3	2.0	18.4	23.5

* = spill station; Full Coverage numbers not available in this report

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - LONDON CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 5369 (London Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		402,314			Share	Ctrl Reach	Share	Ctrl Reach	400,004			Share	Ctrl Reach	FC Reach
Station	Market	%	Ctrl Reach (000)	FC Reach (000)	%	Ctrl Reach (000)	%	Ctrl Reach (000)	%	Ctrl Reach (000)	FC Reach (000)	%	Ctrl Reach (000)	FC Reach (000)
CFHKFM	London Ctrl	7.6	89.6	116.9					6.0	81.6	116.3	6.7	90.0	127.1
CFPL	London Ctrl	3.9	49.0	64.2					2.6	33.7	45.4	2.8	37.9	52.0
CFPLFM	London Ctrl	11.6	93.5	194.2					9.5	93.7	213.2	10.7	98.2	216.5
CHSTFM	London Ctrl	10.9	83.2	105.1					12.0	99.0	123.0	12.9	101.9	122.4
CIQMFM	London Ctrl	14.4	97.6	131.3					15.4	105.1	139.6	13.6	99.0	125.8
CJBK	London Ctrl	4.9	41.0	46.0					3.7	36.7	43.4	3.6	37.5	45.1
CJBXFM	London Ctrl	11.1	66.4	161.4					11.7	73.2	162.9	14.7	85.0	191.6
CKDKFM*	Woodstock/London Ctrl	5.6	57.0						5.8	58.6		5.5	65.3	
CKSL	London Ctrl	2.7	22.1	23.8					2.5	16.2	16.8	2.3	15.4	16.4

* = spill station; Full Coverage numbers not available in this report

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - WINDSOR CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 5409 (Windsor Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		285,797							285,729			285,753		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBE	Windsor Ctrl	2.2	11.6	24.0					4.5	21.1	34.6	4.6	21.3	40.5
CBE FM	Windsor Ctrl	2.8	11.6	17.6					2.8	11.2	17.1	2.7	12.5	21.9
CBEF	Windsor Ctrl	0.4	1.3	1.8					0.4	1.3	2.8	0.2	1.4	1.5
CIDRFM	Windsor Ctrl	6.7	45.0	59.4					8.0	44.5	56.6	6.1	48.9	59.8
CIMXFM	Windsor Ctrl	9.4	66.5	94.4					6.8	55.8	80.6	7.6	59.3	90.5
CKLW	Windsor Ctrl	15.2	97.3	129.7					17.4	110.7	143.9	14.9	96.6	121.5
CKWW	Windsor Ctrl	5.2	24.0	33.5					4.7	21.6	31.5	5.1	23.5	37.6

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - WINNIPEG CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 6119 (Winnipeg Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005**		S1 2005			Fall 2004		
		659,587			610,376				610,310			610,337		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBW	Winnipeg Ctrl	6.0	74.2	111.3	8.1	80.9			8.1	83.5	132.8	8.7	78.2	122.0
CBW FM	Winnipeg Ctrl	2.4	40.7	48.0	2.8	36.5			3.5	49.7	62.9	3.5	43.7	55.2
CFEQFM	Winnipeg Ctrl	1.5	30.6	34.8	1.6	30.6			1.0	24.2	25.6	2.0	31.7	35.8
CFQXFM	Winnipeg Ctrl	10.1	107.2	153.3	9.8	106.1			8.7	98.5	140.6	7.7	86.6	120.7
CFRW	Winnipeg Ctrl	3.0	37.8	48.8	3.3	41.6			2.8	36.1	45.0	3.4	42.6	59.4
CFWMFM	Winnipeg Ctrl	7.1	111.4	140.1	7.6	131.8			7.7	122.4	148.5	8.9	130.2	164.8
CHIQFM	Winnipeg Ctrl	5.9	93.0	110.0	4.6	104.3			7.4	117.5	129.6	6.4	112.5	133.6
CHNRFM	Winnipeg Ctrl	1.7	25.9	27.7	3.2	34.2			2.3	26.7	29.6	3.4	35.5	39.0
CITIFM	Winnipeg Ctrl	6.6	91.8	112.2	6.3	98.8			6.2	96.6	114.4	5.9	92.3	113.3
CJKRFM	Winnipeg Ctrl	8.2	115.2	149.8	10.1	127.4			9.8	125.2	164.5	7.3	110.4	145.2
CJOB	Winnipeg Ctrl	20.4	194.7	250.8	17.2	185.2			16.4	170.2	228.6	18.4	189.3	251.8
CJZZFM	Winnipeg Ctrl	2.7	37.6	40.4	2.2	37.2			2.8	47.0	54.7	2.5	51.6	55.6
CKMMFM	Winnipeg Ctrl	8.8	148.7	181.5	7.8	141.5			8.9	149.7	180.2	7.0	149.2	185.4
CKSB	Winnipeg Ctrl	0.6	4.8	5.3	0.2	3.5			0.3	4.5	6.7	0.1	1.5	2.0
CKY FM	Winnipeg Ctrl	4.2	64.4	74.3	4.6	63.7			3.8	60.1	67.3	4.4	62.6	73.6

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - REGINA CTRL S4-2005

Source: BBM Canada
 Demographics: A12+
 Area: 7069 (Regina Ctrl)
 Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		172,140							169,598			169,637		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBK FM	Regina Ctrl	2.1	8.0	15.9					2.4	9.2	12.3	2.8	9.7	11.5
CBK+	Regina Ctrl	7.9	20.7	96.5					9.2	27.7	128.2	10.3	29.2	145.8
CBKFFM	Regina Ctrl	0.0	0.5	2.4					0.0	0.2	2.4	0.1	0.6	2.4
CFWFFM	Regina Ctrl	15.1	44.6	77.4					16.8	47.7	74.7	14.4	50.7	76.0
CHMXFM	Regina Ctrl	12.0	44.4	55.3					10.6	40.5	53.9	12.2	45.2	55.1
CIZLFM	Regina Ctrl	13.1	51.1	75.1					17.2	60.1	82.4	16.1	61.0	91.7
CJME	Regina Ctrl	8.2	28.0	47.5					9.3	26.3	49.3	8.2	28.4	47.3
CKCKFM	Regina Ctrl	8.8	36.2	50.7					7.1	26.1	40.1	7.5	29.6	47.6
CKRM	Regina Ctrl	19.6	51.8	132.4					16.0	38.9	105.3	16.1	49.3	132.4

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - SASKATOON CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 7109 (Saskatoon Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		200,694							199,181			199,168		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBKSFM	Saskatoon Ctrl	3.4	12.4	13.5					3.3	12.9	15.4	2.7	10.2	11.8
CFMCFM	Saskatoon Ctrl	19.6	78.1	105.7					24.7	81.3	98.0	21.2	79.1	99.0
CFQCFM	Saskatoon Ctrl	7.3	34.2	46.2					6.8	32.8	42.5	6.4	30.9	38.3
CJDJFM	Saskatoon Ctrl	17.3	64.6	77.6					14.6	58.3	68.4	19.9	65.6	81.3
CJMKFM	Saskatoon Ctrl	12.4	48.0	57.4					12.6	47.0	53.3	11.1	43.3	50.4
CJWW	Saskatoon Ctrl	15.8	40.9	96.9					12.4	32.7	95.2	15.0	39.8	105.0
CKOM	Saskatoon Ctrl	9.7	40.0	82.8					8.9	34.1	70.1	8.4	34.5	67.3

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - CALGARY CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 8069 (Calgary Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005**		S1 2005			Fall 2004		
		918,716			894,192				894,143			894,189		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBR	Calgary Ctrl	4.9	104.1	157.1	5.4	110.2			6.9	114.6	171.6	5.9	123.1	184.8
CBRFM	Calgary Ctrl	3.4	73.9	89.5	3.0	65.4			4.2	73.7	89.3	2.6	56.9	71.0
CFAC	Calgary Ctrl	2.5	68.5	90.1	2.4	52.9			2.0	46.5	64.7	2.3	58.0	79.5
CFFR	Calgary Ctrl	2.3	57.8	126.3	2.3	58.9			2.1	62.2	118.2	2.4	61.9	122.5
CFGQFM	Calgary Ctrl	5.5	126.7	140.9	6.0	119.8			5.9	140.7	161.7	6.6	126.5	150.9
CHFMFM	Calgary Ctrl	9.5	195.5	214.1	7.3	184.8			9.1	185.4	196.8	9.3	173.1	196.9
CHQR	Calgary Ctrl	10.2	166.9	234.5	9.9	149.4			8.9	142.2	208.4	9.4	173.5	243.0
CIBKFM	Calgary Ctrl	9.2	200.6	232.8	9.1	202.3			7.6	185.8	212.2	7.2	171.1	190.5
CIQXFM	Calgary Ctrl	2.6	65.3	75.7	2.1	57.2			2.5	56.2	62.9	2.9	65.9	70.6
CJAYFM	Calgary Ctrl	10.3	225.5	270.6	11.9	241.3			12.9	237.6	288.3	12.6	236.2	280.3
CKISFM	Calgary Ctrl	11.5	231.2	257.0	13.7	258.6			13.1	269.4	298.6	12.3	242.4	266.3
CKMX	Calgary Ctrl	2.6	43.5	74.4	2.7	47.2			1.9	47.0	76.6	2.7	58.2	86.6
CKRYFM	Calgary Ctrl	13.7	187.5	252.2	13.3	197.6			12.2	185.9	236.3	13.6	200.5	251.5

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - EDMONTON CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 8119 (Edmonton Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005**		S1 2005			Fall 2004		
		877,511			860,822				860,795			860,799		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBX	Edmonton Ctrl	4.4	77.5	110.1	4.2	83.6			5.6	100.1	151.0	5.4	95.7	161.2
CBX FM	Edmonton Ctrl	2.5	52.0	53.8	2.7	51.6			2.3	52.7	57.4	2.3	56.2	62.6
CFBRFM	Edmonton Ctrl	5.5	142.7	176.6	7.8	153.0			8.2	173.8	203.4	6.6	175.2	215.5
CFCW*	Camrose/Edmonton Ctrl	9.9	94.1		6.6	86.9			7.1	75.9		8.3	89.1	
CFMGFM	Edmonton Ctrl	9.5	152.7	169.7	8.7	151.4			9.8	154.8	165.7	9.7	147.9	161.6
CFRN	Edmonton Ctrl	1.5	31.1	36.9	1.9	33.8			1.6	36.5	41.0	1.3	35.1	39.2
CHBNFM	Edmonton Ctrl	4.4	112.8	122.9	4.8	112.1			3.2	100.3	108.6	n/a	n/a	n/a
CHDIFM	Edmonton Ctrl	5.7	140.8	149.9	5.7	135.4			n/a	n/a	n/a	n/a	n/a	n/a
CHED	Edmonton Ctrl	12.0	194.6	271.3	10.4	209.4			13.8	205.7	268.3	12.3	190.2	272.9
CHFA	Edmonton Ctrl	0.1	3.7	6.4	0.1	2.4			0.1	2.7	12.4	0.1	2.4	6.9
CHQT	Edmonton Ctrl	5.4	80.3	101.1	3.7	76.9			4.5	81.3	106.3	4.7	89.0	120.6
CIRKFM	Edmonton Ctrl	7.6	148.7	183.1	9.0	160.5			8.9	179.4	217.3	7.5	158.9	191.3
CISNFM	Edmonton Ctrl	11.2	182.0	229.0	10.6	166.0			11.3	181.7	241.0	11.9	188.8	245.7
CKNGFM	Edmonton Ctrl	7.7	162.1	186.4	7.0	173.2			8.0	177.2	202.6	11.5	225.0	260.6
CKRAFM	Edmonton Ctrl	4.2	145.2	155.8	5.5	156.6			7.3	184.6	169.4	9.6	205.6	165.7
CKUA	Edmonton Ctrl	3.2	63.0	164.3	3.4	62.3			3.1	60.1	208.9	2.8	66.0	230.2

* = spill station; Full Coverage numbers not available in this report

** = this market not measured during this survey

n/a = not measured

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - VANCOUVER CTRL S4-2005

Source: BBM Canada
 Demographics: A12+
 Area: 9109 (Vancouver Ctrl)
 Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005		S2 2005		S1 2005			Fall 2004		
		1,930,529			1,895,094		1,895,100		1,895,050			1,895,070		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBU	Vancouver Ctrl	5.0	182.7	421.5	7.6	222.9	8.9	265.2	8.5	259.3	574.2	8.2	273.1	611.7
CBU FM	Vancouver Ctrl	6.1	191.9	282.6	5.5	218.8	5.8	188.4	5.6	178.9	268.3	5.9	208.5	303.4
CBUFFM	Vancouver Ctrl	0.2	12.1	15.7	0.1	9.0	0.1	8.8	0.1	6.3	10.0	0.3	15.3	18.7
CFBTFM	Vancouver Ctrl	6.2	311.1	370.4	6.6	308.3	5.6	281.0	5.1	293.0	350.8	4.9	258.3	309.7
CFMIFM	Vancouver Ctrl	6.3	280.4	425.7	7.2	294.2	6.3	319.3	7.1	298.1	438.1	6.3	287.8	425.3
CFOXF+	Vancouver Ctrl	4.3	219.2	281.7	4.5	220.2	5.1	224.1	4.7	238.1	321.9	4.6	245.3	318.6
CFUN	Vancouver Ctrl	1.6	81.7	107.1	1.0	57.6	1.5	63.8	1.5	58.7	74.5	1.3	76.3	93.2
CHMJ	Vancouver Ctrl	1.0	51.5	70.6	0.4	32.1	0.3	30.5	0.7	48.4	59.9	0.6	45.2	52.9
CHQMFM	Vancouver Ctrl	8.8	368.6	437.1	10.1	363.1	9.5	379.5	9.2	373.1	429.0	9.1	364.3	431.0
CISL	Vancouver Ctrl	2.6	110.7	148.9	2.3	116.4	2.3	106.5	1.9	113.2	163.1	2.5	131.5	166.2
CJJRFM	Vancouver Ctrl	6.6	211.3	309.1	6.6	232.9	6.0	221.9	6.4	219.0	334.8	6.4	203.9	308.1
CKBD	Vancouver Ctrl	4.3	165.8	229.0	4.4	160.4	4.0	147.3	4.3	154.9	208.9	4.1	177.4	235.5
CKCLFM*	Chilliwack/Van. Ctrl	2.9	136.8		3.1	140.8	3.0	144.5	3.0	145.2		3.0	148.7	
CKLGMF	Vancouver Ctrl	7.3	353.8	427.8	7.0	320.7	8.4	373.8	10.0	387.3	483.9	8.9	387.4	477.2
CKNW	Vancouver Ctrl	14.8	458.6	567.1	12.1	335.5	12.0	358.3	11.6	372.1	455.9	12.0	387.9	473.2
CKST	Vancouver Ctrl	1.9	108.2	123.3	1.4	80.8	1.5	80.6	1.4	72.6	81.4	1.5	98.8	113.1
CKWX	Vancouver Ctrl	4.6	360.4	412.6	4.5	340.5	3.8	319.2	3.3	279.8	318.8	4.1	314.9	367.4
CKZZFM	Vancouver Ctrl	5.4	332.9	397.8	5.3	293.1	4.8	325.7	5.9	357.2	429.6	5.4	353.2	426.0

* = spill station; Full Coverage numbers not available in this report
 Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only

TOP-LINE RADIO STATISTICS - VICTORIA CTRL S4-2005

Source: BBM Canada

Demographics: A12+

Area: 9119 (Victoria Ctrl)

Timeblock: Monday-Sunday 5am-1am



Population		S4 2005			S3 2005**		S2 2005**		S1 2005			Fall 2004		
		312,071							306,169			306,131		
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)	Share %	Ctrl Reach (000)	FC Reach (000)
CBCVFM	Victoria Ctrl	5.9	35.8	64.6					8.8	43.6	96.6	6.9	35.8	81.7
CFAX	Victoria Ctrl	16.7	81.4	86.9					14.2	68.8	72.6	14.8	66.8	70.7
CHBEFM	Victoria Ctrl	3.1	24.7	24.7					3.4	26.3	26.9	1.3	13.8	13.8
CHTTFM	Victoria Ctrl	8.1	44.6	51.3					7.0	44.5	45.6	7.2	45.9	50.8
CIOCFM	Victoria Ctrl	7.9	52.7	66.8					10.9	63.5	81.2	10.7	68.4	86.3
CJZNFM	Victoria Ctrl	5.8	42.0	72.6					5.8	49.3	74.7	5.0	45.1	67.5
CKKQFM	Victoria Ctrl	12.4	72.2	122.8					10.2	69.7	111.3	10.1	67.5	120.8

* = spill station

** = this market not measured during this survey

Note - Full Coverage Reach available for Fall 2004, S1-2005 and S4-2005 surveys only